F. No. 33-71/2016-MIDH Pt
Government of India
Ministry of Agriculture & Farmers Welfare
Department of Agriculture Cooperation& Farmers Welfare
(Horticulture Division)

Room No.-434
Krishi Bhawan, New Delhi
Dated: 2nd February, 2017

To
1. Principal Secretary/ Secretary (Hort.) (NHM/HMNEH)
2. All Director (Hort.) & Mission Directors, (NHM/HMNEH)
3. All National Level Agencies

Subject: National Level Consultation with all stake holders to discuss proposed changes in MIDH norms --reg.

Sir/Madam,

I am directed to refer to letter of even No. dated 13.01.2017(copy enclosed) regarding revised schedule of Zonal Level Meeting as well as National Level Stakeholders' Meeting.

2. Due to some administrative reasons, the national level meeting earlier scheduled to be held on 03.02.2017 has now been re-scheduled on 09.02.2017 at CR-142, Krishi Bhawan, New Delhi from 10 am onwards.

3. It has been decided by the Competent Authority that since States' view point has been presented in Zonal Review Meeting, all SHMs need not participate in the National level meeting to avoid repetition. Their views will be represented by host SHM of five Zonal meetings, viz West Bengal, Maharashtra, Haryana, Tamilnadu and Meghalaya. Inconvenience caused in this regard is sincerely regretted.

4. Principal Secretary/Secretary (Horticulture) and Mission Director of above mentioned five States are requested to make it convenient it attend the meeting.

Encl-as above

Yours faithfully,

(M. K. Mishra )
Under Secretary to the Government of India
Tel. No.-011-23074238
Email ID: mritunjaya.m@nic.in

Copy to:
1 PPS to Secretary/ AS(RS)
2 PPS to AC & HC/ PPS to HA
3 PS to JS(MIDH)
To
1. All Mission Directors (NHM)/(HMNEH) States/ UTs
2. Chairman, CDB
3. Managing Director, NHB
4. Director, CIH, Nagaland

Subject: Zonal Level Stakeholders' Consultation – revised schedule reg.

Sir/Madam,

I am directed to refer to DO letter of JS (MIDH) of even no dated 23.12.2016 (copy enclosed) through which all SHMs were requested to organize one day State Level Stakeholders' Meeting to discuss roadmap for development of Horticulture with a vision to double farmers' income by 2022. It was also desired that identified SHMs would hold Zonal Level meeting as per the convenience and concurrence of respective state governments.

2. Now, confirmation of SHMs holding the Zonal Meeting has been received except for North-Eastern Zone as SHM, Meghalaya is not in a position to organize on 20.01.2017. Alternative dates/venue is being explored in consultation with SHM, Assam.

3. The following revised schedule is once again circulated for all SHMs so that necessary logistic arrangements could be arranged well in advance.

<table>
<thead>
<tr>
<th>Date</th>
<th>Zone &amp; Place of meeting</th>
<th>Participating NLAs</th>
<th>SHMs/ NLAs</th>
<th>Officer(s)/Officials representing Govt. of India</th>
</tr>
</thead>
<tbody>
<tr>
<td>24.01.2017(Tue)</td>
<td>Eastern-Kolkata</td>
<td>WB, OR, BH, JH, UP</td>
<td>MD, NHB</td>
<td></td>
</tr>
<tr>
<td>25.01.2017</td>
<td>Northern Chandigarh</td>
<td>---</td>
<td>UK, HP, J&amp;K, PB, HR, Delhi</td>
<td>Dir (Hort.)</td>
</tr>
<tr>
<td>27.01.2017(Fri)</td>
<td>Western-Pune</td>
<td>GJ, MH, RAJ, MP, CG, Goa DADRA &amp; NH</td>
<td>JS (MIDH)</td>
<td></td>
</tr>
</tbody>
</table>

Dates for North-Eastern Zonal Level & Nation Level Meet will be communicated shortly.

4. This issues with the approval of Additional Secretary (MIDH).

Yours faithfully,

(M.K. Mishra)
Under Secretary to the Govt. of India
Ph: 011-23074238
Email: mrityunjaya.m@nic.in

Copy for information to:
1) PPS to Secretary (AC &FW)
2) PPS to AS (RS)
3) PS to JS (MIDH)/PPS to HC
4) Technical Director (NIC) with a request to upload the same in MIDH website.
D.O.No.33-71/2016-MIDH

Dear Sir,

This is to bring to your kind notice that MIDH proposes to undertake a detailed review of Horticulture and allied activities in the country so as to align the activities of various departments contributing to infrastructure connected with agriculture, horticulture in order to formulate a detailed roadmap to attain the mission of doubling farmers' income by 2022.

2. In this connection, I would request you to kindly chair a session for detailed consultations with the implementing agencies and stake holders for detailed discussions on the existing programmes and further requirements for development of this sector.

3. State may organise these consultations prior to Zonal and National level consultations. The dates for Zonal and National consultations as well as broad agenda are enclosed.

4. May I request you to organise these consultations well in advance so that there is a meaningful participation and fruitful discussion in the National level review scheduled to be held in Delhi at the end of January 2017. Probable list of experts, stake holders, may also be sent to the Ministry so that they could also be involved in the national level consultations also. Dates of these consultations may be intimated to us for participation of representative of this Department.

5. May I therefore, request you to take up the matter on top most priority as this would pave way for a national consultation with a detailed plan and road map for doubling farmers' income.

With regards,

Yours sincerely,

Principal Secretaries (Agri/Hort)/APC
(As per list)

(Dr. P Shkil Ahammed)
BROAD TEMPLATES OF THE AGENDA

1. Achievements of MIDH during the Plan Period—Highlights
2. Outcome of implementation of MIDH—Impact of Socio-economic Status of farmers of the state;
3. Component that has impacted Horticulture Profile the most.
4. Suggestions for modification/trimming out/addition/deletion major thrust area/component of MIDH
5. Keeping in mind overall objective of incentivising the productivity, quality and marketability select areas where State would suggest additional investment in cost norms and other financial provisions according to the State;
6. Focus areas for Human Resource Development/Skilling/adoption of newer technologies by farmers.
7. Achievements specifically in area expansion, rejuvenation, protected cultivation and market infrastructure, PHM, planting material including Tissue Culture lab (Identification of source)
8. Ensuring a vision and road-map for the State in production, productivity and marketing, PHM, indicating investments required targets and timelines to achieve it. This may include infrastructure in water resources, storage, PHM, soil health etc.
9. State may also like to indicate the possibility for specific programmes for vegetable route linking production to the market in the line similar to the milk route. They may also consider incorporating honey cultivation, mushroom cultivation and floriculture which are niche.
10. Any other matter of importance that States may like to highlight.
11. Stakeholders - Progressive Farmers, Farmers Associations/FPOs, NGOs associated with farmers welfare, SAUs, Cooperative Marketing Federations, Local Bodies, APMCs, Marketing Boards, Industrial Bodies, Industrialists directly involved in farm based production or resources procurement entrepreneurs in the field of food processing, food technology and retailing, ICAR institutions and field level experts in the field of agro and allied sectors, Financial Institutions involved with credit facilities to the farmers and any other institutions to be invited by states.
Tentative Schedule & Place of Meeting subject to concurrence of SHM hosting the Zonal Meeting:

<table>
<thead>
<tr>
<th>Date</th>
<th>Zone &amp; Place of meeting</th>
<th>Participating SHMs/ NLAs</th>
</tr>
</thead>
<tbody>
<tr>
<td>11.01.2017 (Wed)</td>
<td>Eastern---Kolkata</td>
<td>WB, OR, BH, JH, UP</td>
</tr>
<tr>
<td>16.01.2017 (Mon)</td>
<td>Northern -----Chandigarh</td>
<td>UK, HP, J&amp;K, PB, HR, Delhi</td>
</tr>
<tr>
<td>24.01.2017 (Tue)</td>
<td>North East ---Shillong</td>
<td>8 NE States</td>
</tr>
<tr>
<td>27.01.2017</td>
<td>Western--Pune</td>
<td>GJ, MH, RJ, Goa, Dadra &amp; NH, MP, CG</td>
</tr>
<tr>
<td>30-31 Jan 2017</td>
<td>National level ---New Delhi</td>
<td>Summary of Zonal meetings will be discussed</td>
</tr>
</tbody>
</table>

Officials from Horticulture Division, Govt. of India will be present during the Zonal Meeting as well as in the State-wise consultation Meeting.