

F.No. 33-35/2016-MIDH (AAP)
Government of India
Ministry of Agriculture & Farmers Welfare
Department of Agriculture, Cooperation & Farmers Welfare
(Horticulture Division)

Room No-434
Krishi Bhawan, New Delhi-1
Dated: 14th July, 2016

To

Director of Horticulture
Government of Tripura,
Paradise Chowmahani,
Agartala, Tripura-799001

Subject: Implementation of Horticulture Mission for North East and Himalayan States (HMNEH) under MIDH programme-Approval of Annual Action Plan (AAP) 2016-17-regarding.

Sir,

I am directed to convey approval for implementation of Horticulture Mission for North East and Himalayan States (HMNEH) programme under MIDH in the State of **Tripura** during 2016-17 at an outlay of **Rs. 4566.1 lakhs** (including Rs.899.4 Lakh Spill over activity/ Committed liabilities) as per following details:

(Rs. in lakh)

	Total	GOI Share (90%)	State Share (10%)
Total Outlay-2016-17	3666.7	3300.0	366.7
Spill over Activity/ Committed liabilities	899.4	809.4	89.9
Total	4566.1	4109.4	456.6

2. The component wise details of Annual Action Plan, 2016-17 indicating physical targets and financial outlay are enclosed. Details are also available on HMNEH website. The approval is subject to the following terms and conditions:-

- I. The State Horticulture Mission (SHM) may start implementation of the programme for activities other than project-based and submit the proposals for project based activities for approval of Empowered Committee of MIDH. For the project based activities, for which powers have been delegated to State Level Executive Committee (SLEC), the minutes of SLEC meeting wherein projects were approved may be furnished to this Department along with details of beneficiaries, location, bank loan, etc. to facilitate release of funds.
- II. Expenditure on approved activities shall be in conformity with the norms laid down in the operational guidelines of the scheme.
- III. SHM should make advance arrangement for procurement of planting material from accredited nurseries/certified planting material/certified seeds for ensuing season. SHM should have a mechanism in place for the proper certification and distribution of

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- planting material/seeds. Sourcing of planting material/seeds from ICAR institutes, SAUs, KVKs and Government Department is to be given priority over other sources. **Area Expansion shall be restricted to availability of planting material from accredited nurseries/certified Planting Material.** In case of TL seeds, it should be procured only from public sector agencies. Merely procurement of the planting material/seed through the public sector agencies like Seed Corporation, Agro Corporation and other agencies do not ensure the quality of planting material/seed as they do not produce the same. SHM should ensure that these public sector agencies procure certified material and in case certified material is not available, seedlings/ TL seeds are to be procured only from ICAR institutes, SAUs, KVKs and Government Departments.
- IV. More focus is to be given on enhancing productivity of horticulture crops for the holistic development supported with infrastructure for Pre- and Post- Harvest Management and Marketing.
 - V. To improve the productivity of existing old and senile orchards, there is need to identify gaps and revise the existing strategy for achieving the desired results. A proper mechanism needs to be devised to disseminate technology and train farmers on rejuvenation technology. Exposure visit of farmers should be organized to those institutes/places where rejuvenation technology has been developed and also adopted by the farmers. Chief Consultants under NHM will visit the State and discuss this matter with the SHM.
 - VI. The programme for protected cultivation and lining of Community tanks/ponds should be taken up in close coordination with the Precision Farming Development Centre (PFDC) in the State.
 - VII. Protected Cultivation of vegetables should be promoted under HMNEH in clusters around major cities/metros. These clusters may be provided with other infrastructural facilities like pre-cooling units, cold storages, reefer vans, vending carts etc. and marketing arrangements may be tied up by linking with cooperatives/private retail chains like SAFAL, farmer markets.
 - VIII. Organic farming should be linked to certification. No separate funds will be provided for adoption of organic farming alone. Arrangements should also be made by the SHM or concerned agency for the marketing of organic produce. Selection of Service Provider Agencies is to be done by adoption of competitive bidding.
 - IX. IPM measures should be need based and are to be taken after clearly identifying the problem of pests/disease in the clusters. INM measures are to be adopted in the clusters to correct soil deficiency and reduce excessive dependence on chemical fertilizers.
 - X. The creation of water harvesting structure should be implemented in conjunction with Mahatma Gandhi National Rural Employment Guarantee Scheme (MNREGA) wherever feasible and should be compulsorily linked with the new area expansion and micro-irrigation programmes.
 - XI. For implementation of horticulture mechanization, PHM, marketing and mobile/primary processing activities, SHM should make efforts to organize self-help groups, farmers' interest groups, growers association at local level and also involve Panchayats, Cooperatives, Producers Company etc. In this regard, SHM is to play pro-active role and should appoint one senior level officer as nodal officer and make him responsible for these components.
 - XII. Efforts should also be made for the buyback arrangements of the horticulture produce.
 - XIII. SHM should involve State Agricultural University and ICAR Institutes in the State for the extension activities under HMNEH.
 - XIV. SHM shall document the Annual Report and success stories and furnish them to DAC.
 - XV. The SHM should also conduct Impact Evaluation Study through independent organization of repute in the State.

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- XVI. While implementing the HMNEH programme, convergence and synergy should be ensured with the other schemes like Micro Irrigation, RKVY, MNREGS, National Mission on Medicinal Plants, AEZs of APEDA, Tribal Sub Plan, Mega Food Parks of Ministry of Food Processing Industries, Watershed Development Programmes, BRGF and Schemes of the State Government.
- XVII. The Audited Statement of Accounts (ASA) for 2014-15 and Utilization Certificate for 2015-16, if not submitted so far, should be furnished to facilitate release of funds during 2016-17.
- XVIII. According to the provisions of the Fiscal Responsibilities and Budget Management (FRBM) Act, 2003 and Rules thereof, regular feedback from the implementing agencies on the physical and financial progress of the activities is necessary for periodical review.
- XIX. The monthly physical and financial progress may be posted on the website www.tmnehs.gov.in by the 5th of every month and certified hard copy be furnished to this Department by the 10th of every month following the month under report. Status of project based proposals need also to be uploaded on NHM website.
- XX. It may be noted that the release of funds would be subject to the furnishing of requisite information as mentioned above. In addition to that, a mid-term review would be undertaken at appropriate time.

3. The implementing agency should follow the instructions contained in the Department Letter No. 33-2/2016-MIDH(AAP) dated 03/05/2016 and 18-9/2016-MIDH(NHM) dated 22/04/2016. The SHM is also requested to implement the scheme keeping in view the broad discussions held during review meeting held on 4th – 6th April, 2016.

Encl: as above

Yours faithfully,



(M.K. Mishra)

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S.NO	Activities	Unit	Phy Target	Fin Outlay	GOI Share	State Share	%
1	R&D		0	0.0	0.0	0.0	0.0
2	Nursery and planting Materials	No.	25	28.4	25.6	2.8	0.8
3	Establishment of new gardens / Area Expansion	Ha.	2107	549.9	494.9	55.0	15.0
4	Mushroom		1	15.0	13.5	1.5	0.4
5	Maintenances 1 & 2 Year	Ha.	0	0.0	0.0	0.0	0.0
6	Rejuvenation/ replanting	Ha.	0	0.0	0.0	0.0	0.0
7	Creation of Water resources	No.	4	100.0	90.0	10.0	2.7
8	Protected cultivation	Ha.	99	682.1	613.8	68.2	18.6
9	Promotion of IPM/INM	Ha.	0	0.0	0.0	0.0	0.0
10	Adoption of Org Farm + Vermi compost Units	Ha.	0	0.0	0.0	0.0	0.0
11	Centre of Excellence	No.	0	0.0	0.0	0.0	0.0
12	Beekeeping	No.	700	12.8	11.5	1.3	0.3
13	Horticulture Mechanization	No.	1300	975.0	877.5	97.5	26.6
15	Human Resource Development (HRD)	No.	1684	43.1	38.8	4.3	1.2
16	Post Harvest Management	No.	72	514.0	462.6	51.4	14.0
17	Markets	No.	0	0.0	0.0	0.0	0.0
18	Food Processing		1	400.0	360.0	40.0	10.9
19	Awareness, survey, Special Intervention etc.		11	112.0	100.8	11.2	3.1
20	Mission Management		0	184.6	166.1	18.5	5.0
21	Institutional Strengthening		0	0.0	0.0	0.0	0.0
22	Technical Support Group (TSG) at State Level		1	50.0	45.0	5.0	1.4
	Total		6004.9	3666.7	3300.0	366.7	100.0
	Committed liabilities / <i>Spill over activity</i>		1116.3	899.4	809.4	89.9	
	G. Total		7121.2	4566.1	4109.4	456.6	

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Component wise details for Physical Target and Financial outlay approved for implementation of MPM Programmes during 2016-17

S. No	Activity	Maximum permissible	Pattern of Assistance	Phy Target	Financial Outlay	GOI Share 90%	State Share 10%	Unpent		(Rs. in Lakhs) Remark
								Phy	Fin	
1	2	3	4							
	Production of planting material Public Sector									
	Strengthening of existing Tissue Culture (TC) units									
	a) Public Sector	Rs. 20,00 lakh	100% of cost to public sector	1.0	20.0	18.0	2.0			
	b) Private sector	Rs. 20,00 lakh	50% of cost to private sector		0.0	0.0	0.0			
	Setting up of new TC Units.									
	a) Public Sector	Rs. 250,00 lakh	100% of cost to public sector			0.0	0.0			
	b) Private sector	Rs. 250,00 lakh	40% of cost to private sector		0.0	0.0	0.0			
	Seed production for vegetables and spices									
	Open pollinated crops									
	a) Public Sector	Rs. 35,000/ha	100% of cost, limited to 5 ha. Output target of seed for each crop will be fixed by the individual state.	24.0	8.4	7.6	0.8			
	b) Private sector	Rs. 35,000/ha	35% in general areas and 50% in NE & Himalayan States, Tribal Sub Plans (TSP) areas, Andaman & Nicobar & Lakshadweep Islands, limited to 5 ha. Output target of seed for each crop will be fixed by the individual state.		0.0	0.0	0.0			
2	Sub-total Planting material									
	Establishment of new gardens / Area Expansion									
	Fruit crops other than cost intensive crops using normal spacing (For a maximum area of 4 ha Fruits - Perennials									
	ix) High density planting (mango, guava, litchi, pomegranate, apple, citrus etc).	Rs. 1,50 lakh /ha	Maximum of Rs. 0,50 lakh per ha. (40% of cost) for meeting the expenditure on planting material, cost of drip system, INM/PM, canopy management etc., in 3 installments of 60:20:20 subject to survival rate of 75% in 2nd year and 90% in 3rd year).		0.0	0.0	0.0			
	a) Integrated package with drip irrigation				0.0					
	b) Without Integration (includes mango, guava and pomegranate)	Rs. 1,00 lakh/ha.	Maximum of Rs. 0,40 lakh/ha (40% of the cost) for meeting the expenditure on planting material and cost of INM/PM in 3 installments (60:20:20). For (a) and (b) above, in the case of TSP areas, Andaman & Nicobar and Lakshadweep Islands, assistance will be @ 50% of cost in 3 installments of 60:20:20 subject to survival rate of 75% in 2nd year and 90% in 3rd year)		0.0	0.0	0.0			0.0
	Mango				0.0	0.0	0.0			18.0
	Sweet orange				0.0	0.0	0.0			50.0
	Lemon				0.0	0.0	0.0			38.0
	Orange				0.0	0.0	0.0			49.0
	Sub total			0.0	0.0	0.0	0.0			197.0
	(b) Fruit crops other than cost intensive crops using normal spacing									
	a) Integrated package with drip irrigation	Rs. 1,00 lakh/ha	Maximum of Rs. 0,40 lakh/ha (40% of cost) for meeting the expenditure on planting material, cost of drip system, INM/PM, canopy management etc in 3 installments of 60:20:20 subject to survival rate of 75% in 2nd year & 90% in 3rd year for perennial crops and for non perennial crops in 2 installments of 75:25.		0.0	0.0	0.0			0.0

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b) Without Integration		Rs. 60,000/ha	Maximum of Rs. 0.30 lakh/ha (50% of cost) for meeting the expenditure on planting material and cost of INM/FPM in 3 instalments of 60,20,20.														
Vegetable (For maximum area of 2 ha per beneficiary)																	
Hybrid		Rs. 50,000/ha	40% of cost in general areas	2000.0	500.0	450.0	50.0	751.0	187.8								
Sub-total				2000.0	500.0	450.0	50.0	751.0	187.8								
3 Flowers (For a maximum of 2 ha per beneficiary)																	
Cut Flowers																	
Small & Marginal Farmers		Rs. 1.00 lakh/ha	40% of cost	16.0	8.0	7.2	0.8										
Other farmers		do	25% of the cost		0.0	0.0	0.0										
Bulbous flowers																	
Small & Marginal Farmers		Rs. 1.50 lakh/ha	40% of the cost	43.0	32.3	29.0	3.2	31.0	23.3								
Other farmers		do	25% of cost		0.0	0.0	0.0										
Loose Flowers																	
Small & Marginal Farmers		Rs. 40,000/ha	40% of cost	48.0	9.6	8.6	1.0	33.0	6.6								
Other farmers		do	25% of cost		0.0	0.0	0.0										
Sub-total flowers				107.0	49.9	44.9	5.0	64.0	29.9								
Grand Total Area Expansion				2107.0	549.9	494.9	55.0	1012.0	276.7								
Grand Total Area Expansion maintenance				0.0	0.0	0.0	0.0	0.0	0.0								
Mushrooms																	
Spawn making unit																	
Public Sector		Rs. 15 lakh/ unit	100% of the cost.	1.0	15.0	13.5	1.5	1.0	15.0								
Private Sector		Rs. 15 lakh/ unit	40% of cost for private sector, for meeting the expenditure on infrastructure, as credit linked back ended subsidy.		0.0	0.0	0.0										
Sub-total mushrooms				1.0	15.0	13.5	1.5	1.0	15.0								
Rejuvenation/ replacement of senile plantation including Canopy management. Mango																	
Sub-total				4													
Creation of Water resources																	
Community tanks																	
i) Community tanks/on farm ponds/on farm water reservoirs with use of plastic/RCC lining - (10 Community tanks/on farm ponds/on farm water reservoirs with use of plastic/RCC lining																	
Plain areas		Rs. 20,00 lakh in plain areas	100% of cost for 10 ha command		0.0	0.0	0.0										
Hilly areas.		Rs. 25 lakh/ unit for Hilly areas.	100% of cost for 10 ha command	4.0	100.0	90.0	10.0										
Sub-total				4.0	100.0	90.0	10.0	0.0	0.0								
Protected cultivation																	
(b) Naturally ventilated system																	
(i) Tubular structure		Rs. 1060/Sq.m (up to 500 Sq. m)	50% of the cost limited to 4000 Sq.m per beneficiary.	1.5	79.5	71.6	8.0	0.8	42.4								
c) Plastic Mulching																	
Plastic Mulching		Rs. 32,000/ha	50% of the total cost limited to 2 ha per beneficiary.		0.0	0.0	0.0										
Plastic Mulching		Rs. 36,800/ha for hilly areas	50% of the total cost limited to 2 ha per beneficiary.	77.0	14.2	12.8	1.4	77.0	14.2								
d) Shade Net House																	
i) Tubular structure		Rs. 719/Sq.m	50% of cost limited to 4000 Sq.m per beneficiary.	1.5	61.2	55.1	6.1	1.2	47.9								
Plastic Tunnel		Rs. 75/Sq.m for hilly areas.	50% of cost limited 1000 sq. m per beneficiary.	0.3	1.2	1.1	0.1	0.3	1.2								
Walk in tunnels		Rs. 600/ Sq.m	50% of the cost limited to 4000 sq.m. (each unit not to exceed 800 Sq. m per beneficiary).		0.0	0.0	0.0										
e) Anti Bird/Anti Hail Nets		Rs. 35/- per Sq.m	50% of cost limited to 5000 Sq.m per beneficiary.			0.0	0.0										

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	f) Cost of planting material & cultivation of high value vegetables grown in poly house	Rs.140/Sq. m	50% of cost limited to 4000 Sq.m per beneficiary.	3.4	23.5	21.1	2.3	3.4	23.5
	g) Cost of planting material & cultivation of Orchid & Anthurium under poly house/shade net	Rs. 700/Sq.m	50% of cost limited to 4000 Sq. m per beneficiary.	10.0	350.0	315.0	35.0	4.65	142.0
	h) Cost of planting material & cultivation of Camratan & Gerbera under poly house/shade net house.	Rs. 610/Sq.m	50% of cost limited to 4000 Sq. m per beneficiary.	5.0	152.5	137.3	15.3		
	i) Cost of planting material & cultivation of Rose and lilium under poly house/shade net house	Rs. 426/Sq.m	50% of cost limited to 4000 Sq. m per beneficiary.		0.0	0.0	0.0		
	Sub-total protected cultivation			98.7	682.1	613.8	68.2	87.3	271.2
8	Pollination support through beekeeping								
	Production of nucleus stock (Public sector)	Rs. 20,00 lakh	100% of the cost.		0.0	0.0	0.0		
	Production of bee colonies by bee breeder	Rs. 10,00 lakh	40% of cost for producing min. of 2000 colonies / year		0.0	0.0	0.0		
	Honey bee colony	Rs.2000/colony of 8 frames	40% of cost limited to 50 colonies / beneficiary.	300.0	2.4	2.2	0.2		
	Hives	Rs 2000/ per hive.	40% of cost limited to 50 colonies / beneficiary.	300.0	2.4	2.2	0.2		
	Equipment including honey extractor (4 frame), food grade container (30 kg), net, etc.	Rs. 20,000/set	40% of the cost limited to one set per beneficiary.	100.0	8.0	7.2	0.8		
	Sub-total			700.0	12.8	11.5	1.3	0.0	0.0
9	Horticulture Mechanization								
	b) Power tiller (3 BHP & above)								
	General category	1.50 lakh per unit	Subject to a maximum of Rs.0.60 lakh/unit for general category farmers, and in the case of SC, ST, Small & Marginal farmers, women farmers and beneficiaries in NE states, subject of a maximum of Rs. 0.75 lakh/unit.		0.0	0.0	0.0		
	SC, ST, Small & Marginal farmers	1.50 lakh per unit	Subject to a maximum of Rs.0.60 lakh/unit for general category farmers, and in the case of SC, ST, Small & Marginal farmers, women farmers and beneficiaries in NE states, subject of a maximum of Rs. 0.75 lakh/unit.	1300.0	975.0	877.5	97.5		
	Sub-total			1300.0	975.0	877.5	97.5	0.0	0.0
	Technology Dissemination through demonstration/ Front Line Demonstration (FLD)	Rs. 25,00 lakh	75 % of cost in farmers' field and 100% of cost in farms belonging to Public Sector, SAUs etc. No change						
10	Human Resource Development (HRD)								
	HRD for Supervisors & Entrepreneurs	Rs. 20,00 lakh / unit	100% of the cost in first year. In subsequent years, cost of infrastructure not to be claimed.		0.0	0.0	0.0		
	HRD for Gardeners	Rs. 15,00 lakh / unit	100% of the cost.		0.0	0.0	0.0		
	Training of farmers								
	Within the State	Rs. 1000/day per farmer including transport	100% of the cost.	1004.0	10.0	9.0	1.0		
	Outside the state	Project based as per actual.	100% of the cost.	105.0	15.8	14.2	1.6		
	Outside the State	Project based as per actual.	100% of the cost.	95.0	14.3	12.8	1.4		
	Outside India	Rs. 4.00 lakh / participant	Project Based. 100% of air/rail travel cost.		0.0	0.0	0.0		
	Training / study tour of technical staff/ field functionaries								
	Within the State	Rs.300/day per participant plus TA/DA, as admissible	100% of the cost.	450.0	1.4	1.2	0.1		

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	Study tour to progressive States/ units (Group of minimum 5 participants) Outside India	Rs.800/day per participant plus TADA, as admissible	100% of the cost	30.0	1.7	1.5	0.2			
	Sub-total	Rs. 6.00 lakh / participant	100% of the cost on actual basis.	1694.0	0.0	0.0	0.0			
				43.1	38.8	4.3	0.0			
11	INTEGRATED POST HARVEST MANAGEMENT									
	Pack house / On farm collection & storage unit	Rs. 4.00 lakh/unit with size of 9Mx18M	50% of the capital cost.	20.0	40.0	36.0	4.0			
	Integrated pack house with facilities for conveyer belt, sorting, grading units, washing, drying and weighing.	Rs. 50.00 lakh per unit with size of 9Mx18M	Credit linked back-ended subsidy @ 35% of the cost of project in general areas and 50% of cost in case Hilly & Scheduled areas, per beneficiary.		0.0	0.0	0.0			
	a) General Area	Rs. 50.00 lakh per unit with size of 9Mx18M	Credit linked back-ended subsidy @ 35% of the cost of project in general areas and 50% of cost in case Hilly & Scheduled areas, per beneficiary.		0.0	0.0	0.0			
	b) Hilly Area	Rs. 50.00 lakh per unit with size of 9Mx18M	Credit linked back-ended subsidy @ 35% of the cost of project in general areas and 50% of cost in case Hilly & Scheduled areas, per beneficiary.	8.0	200.0	180.0	20.0			
	Pre-cooling unit	Rs. 25.00 lakh / unit with capacity of 6MT.	Credit linked back-ended subsidy @ 35% of the cost of project in general areas and 50% of cost in case Hilly & Scheduled areas, per beneficiary.		0.0	0.0	0.0			
	Pre-cooling unit (Hilly areas)	Rs. 25.00 lakh / unit with capacity of 6MT.	Credit linked back-ended subsidy @ 35% of the cost of project in general areas and 50% of cost in case Hilly & Scheduled areas, per beneficiary.	7.0	87.5	78.8	8.8			
	Cold room (staging)	Rs. 15.00 lakh / unit of 30 MT capacity	Credit linked back-ended subsidy @ 35% of the cost of project in general areas and 50% of cost in case Hilly & Scheduled areas, per beneficiary.		0.0	0.0	0.0			
	Cold room (staging) (Hilly areas)	Rs. 15.00 lakh / unit of 30 MT capacity	Credit linked back-ended subsidy @ 35% of the cost of project in general areas and 50% of cost in case Hilly & Scheduled areas, per beneficiary.	8.0	60.0	54.0	6.0			
	Mobile pre-cooling unit	Rs. 25.00 lakh	Credit linked back-ended subsidy @ 35% of the cost of project in general areas and 50% of cost in case Hilly & Scheduled areas, per beneficiary.		0.0	0.0	0.0			
	Mobile pre-cooling unit (Hilly areas)	Rs. 25.00 lakh	Credit linked back-ended subsidy @ 35% of the cost of project in general areas and 50% of cost in case Hilly & Scheduled areas, per beneficiary.		0.0	0.0	0.0			
	Primary/ Mobile / Minimal processing unit									
	a) General Area	Rs. 25.00 lakh/unit.	Credit linked back-ended subsidy @ 40% of the capital cost of project in general areas and 55% in case of Hilly & Scheduled areas, per beneficiary.			0.0	0.0			
	b) Hilly Area	Rs. 25.00 lakh/unit.	Credit linked back-ended subsidy @ 40% of the capital cost of project in general areas and 55% in case of Hilly & Scheduled areas, per beneficiary.	8.0	110.0	99.0	11.0	3.0	33.0	
	Preservation unit (low cost)	Rs.2.00 lakh/unit for new unit and Rs. 1.00lakh/unit for up-gradation	50% of the total cost.		0.0	0.0	0.0			
	New unit	Rs.2.00 lakh/unit for new unit		12.0	12.0	10.8	1.2			
	Upgraded unit	Rs. 1.00lakh/unit for up-gradation		9.0	4.5	4.1	0.5			
	Low cost onion storage structure (25 MT)	Rs. 1.75 lakh/per unit	50% of the total cost.			0.0	0.0			
	Pusa Zero energy cool chamber (100 Kd)	Rs. 4000 per unit	50% of the total cost.		0.0	0.0	0.0			

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ESTABLISHMENT OF MARKETING INFRASTRUCTURE FOR HORTICULTURAL PRODUCE											
FOOD PROCESSING											
Mission Management											
12	Sub-total										
	Food processing units	Rs. 800 lakh/unit	Credit linked back ended capital investment assistance of 50% of cost in the States of J&K, Himachal and Uttaranchal								
	Sub-total	1.0	400.0								
13	Sub-total										
	Institutional Strengthening, hire/purchase of vehicles, hardware/software	Project based	100% assistance.								
	Seminars, conferences, workshops, exhibitions, Kisan Mela, International level	Rs. 7.50 lakh per event.	100% of cost per event of 4 days, on pro rata basis.								
	National level	Rs. 5.00 lakh per event.	100% of cost per event of two days.								
	State level	Rs. 3.00 lakh/event	100% assistance subject to a maximum of Rs.3.00 lakh per event of two days.								
	District level	Rs. 2.00 lakh/event	100% assistance subject to a maximum of Rs.2.00 lakh per event of two days.								
	Information dissemination through publicity, printed literature etc and local advertisements	Rs. 0.40 lakh/block	100% of cost.								
	Development of technology packages in electronic form to be shared through IT network.	Rs. 1.00 lakh/district	100% of Cost								
	Technical Support Group (TSG) at State Level for hiring experts/staff, studies, monitoring & concurrent evaluation/evaluation, mass media, publicity, video conference etc.	Project based, subject to a ceiling of Rs. 50, 00 lakh per annum/state	100% of cost								
	Promotion of Farmer Producers Organization/ FPO/FG Farmer Interest Groups of 15-20 Farmers/20 ha, Growers Associations and tie up with Financial Institution and Aggregators.	As per norms issued by SFAC.	As per norms issued by SFAC from time to time.								
	Baseline survey and Strengthening horticultural statistical data base	Rs. 100.00 lakh for large states, Rs. 50.00 lakh for small states and Rs. 25.00 lakh for very small states/UTs.	100% of cost as one time grant on survey related activities.								
	Sub-total										
	Grand Total	6015.7	3666.7	3300.0	311.9	34.7	12.0	295.3	899.4		

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