

F. No. 33-40/2017-MIDH (AAP)
Government of India
Ministry of Agriculture & Farmers Welfare
Department of Agriculture Cooperation & Farmers Welfare
(Horticulture Division)

Room No.- 339
Krishi Bhawan, New Delhi
Dated: July, 2020

12

To

Mission Director/Director (Hort.),
Union Territory of Puducherry,
Botanical Garden, Puducherry – 605001,
Puducherry

Subject: Implementation of National Horticulture Mission (NHM) under Mission for Integrated Development of Horticulture (MIDH) programme - Approval of Puducherry Annual Action Plan (AAP) 2020-21 -regarding.

Sir,

I am directed to convey approval for implementation of Mission for Integrated Development of Horticulture (MIDH) programme in the UT of **Puducherry** during 2020-21 with total outlay of **Rs. 347.32 lakhs** (including Rs. 62.20 Lakh Spill over activity/ unspent balance) as per following details:

(Rs. In lakh)

	Total
Total Outlay-2020-21	285.12
Spill over Activity/ Unspent Balance	62.20
Total	347.32

2. The component wise details of Annual Action Plan, 2020-21 indicating physical targets and financial outlay are enclosed. Details are also available on NHM website. The approval is subject to the following terms and conditions:-

- I. The State Horticulture Mission (SHM) may start implementation of the programme for activities other than project-based and submit the proposals for project based activities for approval of Empowered Committee of MIDH. For the project based activities, for which powers have been delegated to State Level Executive Committee (SLEC), the minutes of SLEC meeting wherein projects are approved may be furnished to this Department along with details of beneficiaries, location, bank loan, etc. to facilitate release of funds.
- II. Expenditure on approved activities shall be in conformity with the norms laid down in the operational guidelines of the scheme.
- III. SHM should make advance arrangement for procurement of planting material from accredited nurseries/certified planting material/certified seeds for ensuing season. SHM should have a mechanism in place for the proper certification and distribution of planting material/seeds. Sourcing of planting material/seeds from ICAR institutes, SAUs, KVKs and Government Department is to be given priority over other sources. **Area Expansion shall be restricted to availability of planting material from accredited nurseries/certified Planting Material.** In case of Truthfully Labelled (TL) seeds, it should be procured only from public sector agencies. Merely procurement of the planting material/seed through the



- public sector agencies like Seed Corporation, Agro Corporation and other agencies do not ensure the quality of planting material/seed as they do not produce the same. SHM should ensure that these public sector agencies procure certified material and in case certified material is not available, seedlings/ TL seeds are to be procured only from ICAR institutes, SAUs, KVKs and Government Departments.
- IV. More focus is to be given on enhancing productivity of horticulture crops for the holistic development supported with infrastructure for Pre- and Post- Harvest Management and Marketing.
 - V. To improve the productivity of existing old and senile orchards, there is need to identify gaps and revise the existing strategy for achieving the desired results. A proper mechanism needs to be devised to disseminate technology and train farmers on rejuvenation technology. Exposure visit of farmers should be organized to those institutes/ places where rejuvenation technology has been developed and also adopted by the farmers. Chief Consultants under NHM will visit the State and discuss this matter with the SHM.
 - VI. The programme for protected cultivation and lining of Community tanks/ponds should be taken up in close coordination with the Precision Farming Development Centre (PFDC) in the State.
 - VII. Protected Cultivation of vegetables should be promoted under NHM in clusters around major cities/metros. These clusters may be provided with other infrastructural facilities like pre-cooling units, cold storages, reefer vans, vending carts etc. and marketing arrangements may be tied up by linking with cooperatives/private retail chains like SAFAL, farmer markets.
 - VIII. Organic farming should be linked to certification. No separate funds will be provided for adoption of organic farming alone. Arrangements should also be made by the SHM or concerned agency for the marketing of organic produce. Selection of Service Provider Agencies is to be done by adoption of competitive bidding.
 - IX. IPM measures should be need based and are to be taken after clearly identifying the problem of pests/disease in the clusters. INM measures are to be adopted in the clusters to correct soil deficiency and reduce excessive dependence on chemical fertilizers.
 - X. The creation of water harvesting structure should be implemented in conjunction with Mahatma Gandhi National Rural Employment Guarantee Scheme (MNREGA) wherever feasible and should be compulsorily linked with the new area expansion and micro-irrigation programmes.
 - XI. For implementation of horticulture mechanization, PHM, marketing and mobile/primary processing activities, SHM should make efforts to organize self-help groups, farmers' interest groups, growers association at local level and also involve Panchayats, Cooperatives, Producers Company etc. In this regard, SHM is to play pro-active role and should appoint one senior level officer as nodal officer and make him responsible for these components.
 - XII. Efforts should also be made for the buyback arrangements of the horticulture produce.
 - XIII. SHM should involve State Agricultural University and ICAR Institutes in the State for the extension activities under NHM.
 - XIV. SHM shall document the Annual Report and success stories and furnish them to DAC&FW.
 - XV. The SHM should also conduct Impact Evaluation Study through independent organization of repute in the State.
 - XVI. While implementing the NHM programme, convergence and synergy should be ensured with the other schemes like Micro Irrigation, RKVY, PKVY, MNREGS, National Mission on Medicinal Plants, AEZs of APEDA, Tribal Sub Plan, Mega Food Parks of Ministry of Food Processing Industries, Watershed Development Programmes, BRGF and Schemes of the State Government.



- XVII. The Audited Statement of Accounts (ASA) for 2018-19 and Utilization Certificate for 2019-20, if not submitted so far, should be furnished to facilitate release of funds during 2020-21.
- XVIII. According to the provisions of the Fiscal Responsibilities and Budget Management (FRBM) Act, 2003 and Rules thereof, regular feedback from the implementing agencies on the physical and financial progress of the activities is necessary for periodical review.
- XIX. The monthly physical and financial progress may be posted on the website www.midh.gov.in by the 5th of every month and certified hard copy be furnished to this Department by the 10th of every month following the month under report.. Status of project based proposals need also to be uploaded on NHM website.
- XX. Expenditure reported in the Utilization Certificate should match with the progress reported in HORTNET/DBT portal and will be used to consider the request from State for release of funds.
- XXI. SHM should ensure that all capacity building programs should be as per Qualification Pack (QP) of ASCI and only needs to be run in ASCI accredited training Institutes. Required entry of achievement needs to be done on Skill India portal.
- XXII. It may be noted that the release of funds would be subject to the furnishing of requisite information as mentioned above. In addition to that, a mid-term review would be undertaken at appropriate time.

3. In view of the directions of Department of Expenditure, Government of India, SHM is requested to restrict the expenditure under Mission Management activities to bare minimum and need based only.

4. No purchase of vehicles is permitted from the funds of MIDH.

5. Approval of AAP may be reviewed/revised at any point of time depending upon availability of budgetary resources in view of prevailing situation due to COVID 19.

Encl: as above

Yours faithfully,


(Dhruv Kumar) 22/07/2020

Under Secretary to Government of India

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1 Tech. Dir.(NIC) for uploading

Annual Action Plan of Puducherry, 2020-21

Action Plan 2020-21								
								(Rs. in Lakhs)
S. No	Activity	Maximum permissible cost	Pattern of Assistance	AAP 2020-21		Spill Over		Remarks
				Phy Target	Fin. Outlay	Phy Target	Fin. Outlay	
1	2	3	4		6		6	
1	Plantation Infrastructure and Development							
	Production of planting material Public Sector							
	Small Nursery (1 ha)							
	a) Public Sector	Rs. 15 lakh/one ha unit	100% to public sector and in case of private sector, credit linked back-ended subsidy @ 50% of cost, subject to a maximum of Rs. 7.50 lakh/unit, as project based activity. Each nursery will produce a minimum of 25,000 numbers of mandated perennial vegetatively propagated fruit plants/tree spices/plantation crops aromatic plants, per year, duly certified for its quality.		0.00		0.00	
	Upgrading nursery infrastructure to meet accreditation norms (4 ha)							
	a) Public Sector	Up to Rs. 10.00 lakh/nursery of 4 ha, on prorata basis	100% of Public Sector		0.00		0.00	
	b) Private sector	Up to Rs. 10.00 lakh/nursery of 4 ha, on prorata basis	50% of cost to Private sector subject to a maximum of Rs. 5.00 lakh/nursery.		0.00		0.00	
	Sub-total Planting material			0.00	0.00	0.00	0.00	
2	Establishment of new gardens / Area Expansion							
	Fruit crops other than cost intensive crops using normal spacing (For a maximum area of 4 ha per beneficiary)							
	iii) Banana (sucker)							
	a) Integrated package with drip irrigation.	Rs. 2.00 lakh/ha	Maximum of Rs. 0.80 lakh/ha (40% of the cost) for meeting expenditure on planting material, drip irrigation and cost of material for INM/IPM, in 2 installments (75:25).		0.00		0.00	
	b) Without integration	Rs.87,500/ha	Maximum of Rs. 0.35 lakh/ha (40% of cost) for meeting the expenditure on planting material and cost of INM/IPM in 2 installments (75:25). For (a) and (b) above, in the case of TSP areas, Andaman & Nicobar and Lakshadweep Islands, assistance will be @ 50% of cost in 2 installments.	150	29.25	27.00	5.38	
	Sub total			150	29.25	27.00	5.38	
	Maintenance without integration							
	1st Year			120	7.80	53	3.50	
	Sub total maintainance			120	7.80	53	3.50	
	v) Banana (TC)							
	a) Integrated package with drip irrigation.	Rs. 3.00 lakh/ha	Maximum of Rs. 1.20 lakh/ha (40 % of cost) for meeting the expenditure on planting material and cost of material for drip system, INM/IPM etc., in 2 installments (75:25).		0.00		0.00	

	b) Without integration	Rs. 1.25 lakh/ha.	Max. of Rs. 0.50 lakh per ha, (40% of cost) for meeting the expenditure on planting material and cost of INM/IPM in 2 installments (75:25). For (a) and (b) above, in the case of TSP areas, Andaman & Nicobar and Lakshadweep Islands, assistance will be @ 50% of cost in 2 installments (75:25).	5	1.54		0.00
	Sub total			5	1.54	0	0.00
	Maintenance without Integration						
	1st Year			5	0.52		0.00
	Sub total maintainance			5.00	0.52		0.00
	vii) Papaya						
	a) Integrated package with drip irrigation.	Rs. 2.00 lakh/ha.	Maximum of Rs. 0.80 lakh/ha (40% of the cost) for meeting expenditure on planting material, drip irrigation and cost of material for INM/IPM, in 2 installments (75:25).		0.00		0.00
	b) Without integration	Rs. 60,000/ha	Maximum of Rs. 0.30 lakh/ha (50 % of cost) for meeting the expenditure on planting material and cost of INM/IPM in 2 installments (75:25). For (a) and (b) above, in the case of NE and Himalayan States, TSP areas, Andaman & Nicobar and Lakshadweep Islands, assistance will be @ 50% of cost in 2 installments (75:25).	4.0	0.90		0.00
	Sub total			4	0.90	0	0.00
	Maintenance without Integration						
	1st Year			2	0.15		0.00
	Sub total maintainance			2	0.15	0	0.00
	ix) High density planting (mango, guava, litchi, pomegranate, apple, citrus etc).						
	a) Integrated package with drip irrigation	Rs. 1.50 lakh /ha	Maximum of Rs. 0.60 lakh per ha. (40% of cost) for meeting the expenditure on planting material, cost of drip system, INM/IPM, canopy management etc., in 3 installments of 60:20:20 subject to survival rate of 75% in 2nd year and 90% in 3 rd year).		0.00		0.00
	b) Without Integration.	Rs. 1.00 lakh/ha.	Maximum of Rs. 0.40 lakh/ha (40% of the cost) for meeting the expenditure on planting material and cost of INM/IPM in 3 installments (60:20:20). For (a) and (b) above, in the case of TSP areas, Andaman & Nicobar and Lakshadweep Islands, assistance will be @ 50% of cost in 3 installments of 60:20:20 subject to survival rate of 75% in 2nd year and 90% in 3rd year)	3.0	0.72		0.00
	Sub total			3	0.72	0	0.00
	Maintenance without Integration						
	1st Year						
					0.00		0.00

2 nd Year							
					0.00		0.00
Sub total maintainance			0.00	0.00	0.00	0.00	
(b) Fruit crops other than cost intensive crops using normal spacing							
a) Integrated package with drip irrigation	Rs. 1.00 lakh/ha	Maximum of Rs. 0.40 lakh/ ha. (40% of cost) for meeting the expenditure on planting material, cost of drip system, INM/IPM, canopy management etc in 3 installments of 60:20:20 subject to survival rate of 75% in 2nd year & 90% in 3rd year for perennial crops and for non perennial crops in 2 installments of 75:25.		0.00			0.00
b) Without Integration	Rs. 60,000/ha	Maximum of Rs. 0.30 lakh/ha (50 % of cost) for meeting the expenditure on planting material and cost of INM/IPM in 3 installments of 60:20:20.					0.00
Guava			12.00	1.38			
Mango			4.00	0.31			0.00
Lemon			2.00	0.34			0.00
Sapota			1.00	0.14			
Pomegranate			1.00	0.16			
Fig			4.00	0.65			
Sub total			24.00	2.98	0.00	0.00	
Maintenance without Integration							
I Year			25.00	1.50			
II Year			10.00	0.60			0.00
Sub total maintainance			35.00	2.10	0.00	0.00	
Vegetable (For maximum area of 2 ha per beneficiary)							
Hybrid	Rs.50,000/ ha	40% of cost in general areas	200.00	40.00	60.00	12.00	
Sub-total			200.00	40.00	60.00	12.00	
3	Flowers (For a maximum of 2 ha per beneficiary)						
Cut flowers							
Small & Marginal Farmers	Rs. 1.00 lakh/ha	40% of cost		0.00			0.00
Other farmers	do	25% of the cost					0.00
Bulbulous flowers							
Small & Marginal Farmers	Rs. 1.50 lakh/ha	40 % of the cost	7.0	4.20	5.00	2.35	
Other farmers	do	25% of cost	3.0	1.13		0.00	
Loose Flowers							
Small & Marginal Farmers	Rs. 40,000/ha	40% of cost	30.0	4.80	5.00	0.80	
Other farmers	do	25% of cost	5.0	0.50		0.00	
Sub-total flowers			45.0	10.63	10.00	3.15	
4	Spices (For a maximum area of 4 ha per beneficiary)						
Seed spice and Rhizomatic spices	Rs.30,000/ha	Maximum of Rs. 12,000/- per ha. (40% of cost) for meeting the expenditure on planting material and cost of material for INM/IPM etc).	5	0.60	1.00	0.120	

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	Perennial spices (black pepper)	Rs. 50,000/ha	Maximum of Rs. 20,000/- per ha (@40% of cost) for meeting the expenditure on planting material and cost of material for INM/IPM etc. For (i) and (ii) above, in the case of TSP areas, Andaman and Lakshadweep Islands, assistance will be @ 50% of cost.		0.00		0.00	
	Sub-total spices			5	0.60	1.00	0.12	
	Plantation crops (For a maximum area of 4 ha per beneficiary)							
	Cashew							
	a) Integrated package with drip irrigation	Rs. 1.00 lakh/ha	Rs. 0.40 lakh per ha (40% of cost) for meeting the expenditure on planting material and cost of material for drip system, INM/IPM etc) in 3 installments of 60:20:20 subject to survival rate of 50% in second year and 90% in third year.		0.00		0.00	
	b) Without integration	Rs. 50,000/ha	Rs.0.20 lakh per ha (40 % of cost) for meeting the expenditure on planting material and cost of material for INM/IPM in 3 installments of 60:20:20 subject to survival rate of 75% in second year and 90% in third year for a maximum area of 4 ha per beneficiary. For (a) and (b) above, in the case of TSP areas, Andaman & Nicobar and Lakshadweep Islands assistance will be @ 50% of cost in 3 installments.	7	1.00		0.00	
	Sub-total			7	1.00	0	0.00	
	Grand Total Area Expansion			443.00	87.62	98.00	20.65	
	Grand Total Area Expansion maintenance			162.00	10.57	53.00	3.50	
	Mushrooms							
	Production unit							
	Public Sector	Rs. 20.00 lakh/ unit	100% of the cost.	1.0	2.00		0.00	
	Private Sector	Rs. 20.00 lakh/ unit	40% of cost for private sector, for meeting the expenditure on infrastructure, as credit linked back ended subsidy.	7.0	12.00	1.0	8.00	
	Spawn making unit							
	Public Sector	Rs. 15 lakh/ unit	100% of the cost.		0.00		0.00	
	Private Sector	Rs. 15 lakh/ unit	40% of cost for private sector, for meeting the expenditure on infrastructure, as credit linked back ended subsidy.	3.0	4.50	1.0	6.00	
	Compost making unit							
	Public Sector	Rs. 20.00 lakh/ unit	100% of the cost.		0.00		0.00	
	Private Sector	Rs. 20.00 lakh/ unit	40% of cost for private sector, for meeting the expenditure on infrastructure, as credit linked back ended subsidy.		0.00		0.00	
	Sub-total mushrooms			11.00	18.50	2.00	14.00	
5	Rejuvenation/ replacement of senile plantation including Canopy management. Mango	Rs. 40,000/ha	50% of the total cost subject to a maximum of Rs. 20,000/ha limited to two ha per beneficiary.	38.00	7.60		0.00	To be implemented as per guidelines circulated
	Sub-total			38	7.60	0	0.00	

Creation of Water resources							
Water harvesting system for individuals- for storage of water in 20mx20mx3m							
Plain areas	Rs. 1.50 lakh/unit in plain areas and	50% of cost. Maintenance to be ensured by the beneficiary.	10	7.5		0.0	
Hilly areas.	Rs. 1.80 lakh/unit in hilly areas	50% of cost. Maintenance to be ensured by the beneficiary.		0.00		0.00	
Sub-total			10	7.50	0	0.00	
5	Protected cultivation						
(b) Naturally ventilated system							
(i) Tubular structure	Rs.1060/Sq.m	50% of the cost limited to 4000 Sq.m per beneficiary.				0.00	
Hilly areas.	Rs.1290/Sq.m	do		0.00		0.00	
(i) Tubular structure	Rs. 935/Sq.m (>500 Sq. m up to 1008 Sq. m)	50% of the cost limited to 4000 Sq.m per beneficiary.	0.20	9.35		0.00	
c) Plastic Mulching							
Plastic Mulching	Rs. 32,000/ha	50% of the total cost limited to 2 ha per beneficiary.	20.00	3.20	15.00	2.50	
Plastic Mulching	Rs. 36,800/ha for hilly areas	50% of the total cost limited to 2 ha per beneficiary.		0.00		0.00	
d) Shade Net House							
i) Tubular structure	Rs. 710/Sq.m	50% of cost limited to 4000 Sq.m per beneficiary.	0.30	10.65		0.00	
i) Cost of planting material & cultivation of Rose and lilum under poly house/shade net house	Rs. 426/Sq.m	50% of cost limited to 4000 Sq. m per beneficiary.				0.00	
Sub-total protected cultivation			20.50	23.20	15.00	2.50	
Promotion of Integrated Nutrient Management - Integrated pest Management							
Promotion of IPM/INM	Rs. 4000/ha	30% of cost subject to a maximum of Rs 1200/ha limited to 4.00 ha/ beneficiary.	80	0.96			
Sub-Total Promotion of Integrated Management			80	0.96			
Organic Farming							
Adoption of organic farming	Rs. 20000/ha	50% of cost limited to Rs.10000/ha for a maximum area of 4 ha. per beneficiary, spread over a period of 3 years involving an assistance of Rs.4000/- in first year and Rs.3000/- each in second & third year. The programme to be linked with certification.		0.00		0.00	
Vermicompost units/Organic input production	Rs. 100000/ unit for permanent structure and Rs. 16000/unit for HDPE Vermibede	50% of cost conforming to the size of the unit of 30'x8'x2.5' dimension of permanent structure to be administered on pro-rata basis. 50% of cost conforming to the size of 96 cft (12'x4'x2') and IS 15907:2010 to be administered on pro-rata basis.	35	13.30	20	5.80	
Sub-Total of Organic Farming			35.00	13.30	20.00	5.80	
Centre of Excellence for Horticulture							
Centre of Excellence for Horticulture	Rs. 1000 lakh/ centre						
Sub-Total of Centre of Excellence			0	0.00			
8	Pollination support through beekeeping						

	Honey bee colony	Rs.2000/colony of 8 frames	40% of cost limited to 50 colonies / beneficiary.	450	3.60		0.00
	Hives	Rs 2000/ per hive.	40% of cost limited to 50 colonies / beneficiary.	450	3.60		0.00
	Equipment including honey extractor (4 frame), food grade container (30 kg), net, etc.	Rs. 20,000/set	40% of the cost limited to one set per beneficiary.	40	3.20		0.00
	Sub-total			940	10.40	0.00	0.00
9	Horticulture Mechanization						
	(v) PP Equipment						
	Power Knapsack sprayer/power operated Taiwan sprayer (8-12 lts Capacity)						
	a) General	0.062 lakh per unit	Subject to a maximum of Rs. 0.025 lakh/unit for general category farmers, and in the case if SC, ST, Small & Marginal farmers, women farmers and beneficiaries in NE states, subject of a maximum of Rs. 0.031 lakh/unit.		0.00	21	0.63
	b) SC/ ST etc	0.062 lakh per unit	Subject to a maximum of Rs. 0.025 lakh/unit for general category farmers, and in the case if SC, ST, Small & Marginal farmers, women farmers and beneficiaries in NE states, subject of a maximum of Rs. 0.031 lakh/unit.		0.00	16	0.62
	Power Knapsack sprayer/power operated Taiwan sprayer (12-16 lts Capacity)						
	a) General	0.062 lakh per unit	Subject to a maximum of Rs.0.03 lakh/unit for general category farmers, and in the case if SC, ST, Small & Marginal farmers, women farmers and beneficiaries in NE states, subject of a maximum of Rs. 0.038 lakh/unit	100	3.00		0.00
	b) SC/ ST etc	0.062 lakh per unit	Subject to a maximum of Rs.0.03 lakh/unit for general category farmers, and in the case if SC, ST, Small & Marginal farmers, women farmers and beneficiaries in NE states, subject of a maximum of Rs. 0.038 lakh/unit	20	0.76		0.00
	Eco Friendly Light Trap	Rs. 0.028 lakh/unit	Subject to a maximum of Rs.0.012 lakh/unit for general category farmers, and in the case if SC, ST, Small & Marginal farmers, women farmers and beneficiaries in NE states, subject of a maximum of Rs. 0.014 lakh/unit				
	1) General	-do-	-do-		0.00	38	0.46
	2) SF/MF	-do-	-do-		0.00	33	0.46
	3) SC & ST	-do-	-do-		0.00		0.00
	Sub-total			120	3.76	108	2.17
	Technology Dissemination through demonstration/ Front Line Demonstration (FLD)	Rs. 25.00 lakh	75 % of cost in farmers' field and 100% of cost in farms belonging to Public Sector, SAUs etc. No change		0.00		Project to be submitted

9	Technology dissemination through Demonstration/Frontline demonstration	Rs. 25.00 lakh	100% of cost in farmers field and 100% of cost in farms belonging to Public Sector, SAUs etc.		0.00		0.00	
	Sub-total			0.00	0.00	0.00	0.00	
10	Human Resource Development (HRD)							
	Skill Development				0.00		0.00	
	HRD for Gardeners	Rs. 15.00 lakh / unit	100% of the cost.		0.00		0.00	
	Training of farmers							
	Within the State	Rs. 1000/day per farmer including transport	100% of the cost.	500	5.00		0.00	
	Outside the state	Project based as per actual.	100% of the cost.	100	12.00		0.00	
	(e) Exposure visit of farmers							
	Outside the State	Project based as per actual.	100% of the cost.				0.00	
	Training / study tour of technical staff/ field functionaries							
	Within the State	Rs.300/day per participant plus TA/DA, as admissible	100% of the cost	100	8.00			
	Study tour to progressive States/ units (group of minimum 5 participants)	Rs.800/day per participant plus TA/DA, as admissible	100% of the cost.				0.00	
	Sub-total			700.00	25.00	0.00	0.00	
11	INTEGRATED POST HARVEST MANAGEMENT							
	Pack house / On farm collection & storage unit	Rs. 4.00 lakh/unit with size of 9Mx6M	50% of the capital cost.	3	6.00	2	4.00	
	ii) Cold Storage Unit Type 2 – PEB structure for multiple temperature and product use, more than 6 chambers (of < 250 MT) and basic material handling equipment.							Project to be submitted
	a) General Area	Rs. 10,000/MT, (max 5,000 MT capacity)	Credit linked back-ended subsidy @ 35% of the cost of project in general areas and 50% of cost in case Hilly & Scheduled areas, per beneficiary.	1	15.00		0.00	Project to be submitted
	b) Hilly Area	Rs. 10,000/MT, (max 5,000 MT capacity)	Credit linked back-ended subsidy @ 35% of the cost of project in general areas and 50% of cost in case Hilly & Scheduled areas, per beneficiary.		0.00		0.00	Project to be submitted
	Refer vans/ containers (general areas)							
	a) General Area	Rs. 26.00 lakh for 9 MT (NHM & HMNEH), and prorata basis for lesser capacity, but not below 4 MT.	Credit linked back-ended subsidy @ 35% of the cost of project in general areas and 50% of cost in case of Hilly & Scheduled areas, per beneficiary.	2	18.00		0.00	
	Sub-total			6.00	39.00	2.00	4.00	
12	ESTABLISHMENT OF MARKETING INFRASTRUCTURE FOR HORTICULTURAL PRODUCE							
	Retail Markets/ outlets (environmentally controlled)							

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a) General Area	Rs. 15.00 lakh /unit	Credit linked back-ended subsidy @ 35% of the capital cost of project in general areas and 50% in case of Hilly & Scheduled areas, per beneficiary.		0.00	0	0.00
b) Hilly Area	Rs. 15.00 lakh /unit	Credit linked back-ended subsidy @ 35% of the capital cost of project in general areas and 50% in case of Hilly & Scheduled areas, per beneficiary.		0.00		0.00
Static/Mobile Vending Cart/ platform with cool chamber.	Rs. 30,000/ unit	50% of total cost.	10	1.50	2	0.30
Sub-total			10.00	1.50	2.00	0.30
Total Marketing Infrastructure			10.00	1.50	2.00	0.30
SPECIAL INTERVENTIONS						
Innovative interventions not covered under any GOI schemes	10% of outlay	50% of cost, based on project proposal.				
Value Chain Analysis	10% of outlay	50% of cost, based on project proposal.				
Distribution of Plastic crates	Rs.20.00 lakh	50% of cost, based on project proposal.	1000.00	1.38	1000.00	1.38
Hydroponics and Aeroponics						
Permanent Pandal						
Sub-total			1000.00	1.38	1000.00	1.38
13 Mission Management						
State & Districts Mission Offices and implementing agencies for administrative expenses, project preparation, computerization, contingency etc.	5% of total annual expenditure on the basis of appraised needs to State Horticulture Mission (SHM) / implementing Agencies	100% assistance.		15.00		7.90
Institutional Strengthening, hire/purchase of vehicles, hardware/software	Project based	100% assistance.	1	8.00		0.00
Seminars, conferences, workshops, exhibitions, Kisan Mela, horticulture shows, honey festivals etc.						
State level	Rs. 3.00 lakh /event	100% assistance subject to a maximum of Rs.3.00 lakh per event of two days.	3	6.50		
Information dissemination through publicity, printed literature etc and local advertisements	Rs. 0.40 lakh/ block	100% of cost	8	3.00		
Technical Support Group (TSG) at State Level for hiring experts/staff, studies, monitoring & concurrent evaluation/evaluation, mass media, publicity, video conference etc.	Project based, subject to a ceiling of Rs. 50. 00 lakh per annum/state	100% of cost	1	2.34		0.00
Sub-total			12.50	34.84		7.90
Grand Total				285.13		62.20

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