F. No. 33-61/2017- MIDH(AAP)  
Government of India  
Ministry of Agriculture & Farmers Welfare  
Department of Agriculture, Cooperation & Farmers Welfare  
(Horticulture Division)  

Krishi Bhawan, New Delhi.  
Dated: 08th June, 2018

To
Chairman and Managing Director  
Hindustan Insecticides Limited (HIL)  
Scope Complex, Core -6  
II Floor, 7 Lodi Road  
New Delhi - 110003


Sir,

I am directed to convey the approval for implementation of National Mission for Integrated Development of Horticulture (MIDH) programme by the Hindustan Insecticides Limited (HIL) during 2018-19 with an outlay of Rs. 250.0 lakhs. The component wise details of Annual Action Plan, 2018-19 indicating physical targets and financial outlay are enclosed. Details are also available on MIDH website. HIL is also requested to provide technical assistance and hand holding assistance to all the states regarding minimizing the use of insecticides in agriculture across the country.

It is also requested that the programme may be implemented as per the provisions and norms of the MIDH scheme. The monthly progress may be posted on the website by the 5th of every month and hard copy be furnished to this Department by the 10th of every month.

Encl: as above

Yours faithfully,

(S.N. Jasra)  
Under Secretary to the Government of India (MIDH)  
Ph. No. 011-23388795  
Email: uscdbnhb@gmail.com
### Summary of Annual Action Plan 2018-19: HIL

<table>
<thead>
<tr>
<th>S. No.</th>
<th>Name of the Component</th>
<th>Rate of Assistance</th>
<th>Unit</th>
<th>Physical Outlay</th>
<th>Financial Outlay</th>
<th>% of outlay</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Vegetable Seed Production</td>
<td></td>
<td></td>
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<tr>
<td>(a)</td>
<td>Open pollinated crop</td>
<td>Rs. 35000/ha</td>
<td>Ha</td>
<td>319</td>
<td>77.00</td>
<td>30.8</td>
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<tr>
<td>(b)</td>
<td>Hybrid Vegetables</td>
<td>Rs. 1.5 Lakh/ha</td>
<td>Ha</td>
<td>12</td>
<td>18.00</td>
<td>7.2</td>
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<tr>
<td>2</td>
<td>Skill development (for 200 hours)</td>
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<tr>
<td>(a)</td>
<td>Training on IPM</td>
<td>No</td>
<td></td>
<td>19</td>
<td>76.00</td>
<td>30.4</td>
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<tr>
<td>(b)</td>
<td>Gardeners Training (No. of farmers)</td>
<td>Rs. 16420/farmer</td>
<td>No</td>
<td>405</td>
<td>66.50</td>
<td>28.6</td>
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<td>3</td>
<td>Mission Management</td>
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<tr>
<td></td>
<td>G. Total</td>
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<td></td>
<td><strong>250.00</strong></td>
<td><strong>100.0</strong></td>
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