

Progress Report of the Value Chain Studies assigned to the Directorate of Arecanut and Spices Development.

Under MIDH, the Directorate of Arecanut and Spices Development, Calicut is undertaking two value chain studies viz. 1) Value Chain Analysis of Turmeric in Telangana State and 2) Value Chain Study of Seabuckthorn in Leh. The progress of these two studies are given below.

1.Value Chain Analysis of Turmeric in Telangana State

The study is conducted in erstwhile four districts viz. Adilabad, Warangal, Khammam and Nizamabad of Telangana State with an aim to find out the intervention points for enhancement, at various stages of turmeric value chain.

In this regard, the Directorate organized two meetings, one at Department of Horticulture, Hyderabad under the Chairmanship of Commissioner of Horticulture, Telangana and other at Centre for Good Governance, Hyderabad under the Chairmanship of the Director, DASD to discuss the implementation of the Value Chain Study. Then it has been decided to conduct the value chain study of turmeric in collaboration with Centre for Good Governance, Hyderabad. Telangana Horticulture Department is also associating with this project. Accordingly, the analytical framework of the study and timeline have been finalized.

Primary data collection for the study are over. Primary data were collected through arranging Focus Group Discussion (FGD) with farmers and personal interviews with Commission Agents, Trades, Processors, Cold storage owners etc. The data were collected through pre-tested survey instruments. The survey instruments were pretested in Naskal village of Parigi mandal, Vikarabad district on 29th June 2017. Personal interviews were also conducted with different actors in the value chain viz. Commission Agents, aggregators, trades, Processors and Cold storage owners to obtain data on price realization of the product after every stage of value chain, scope of further value addition, market price fluctuations etc.

After districts reorganization in the state, the erstwhile Nizamabad district was divided into two districts viz. Nizamabad and Kamareddy; The Karimnagar districts was divided into Karimnagr, Paddapalli, Jagityal and Siricilla; The Adilabad district was divided into Adilabad, Komaram Bhim, Asifabad, Niramal and Manchiryal; whereas the Warangal district was divided into Warangal (Urban), Warangal (Rural), Bhupalpally, Mahabubabad and Jangaon. Among the new districts turmeric is being grown in larger extent in Nizamabad, Jagityal, Nirmal and Mahabubabad districts. Hence, for sampling purpose the above mentioned new districts were selected and the field survey was conducted in these districts. The schedule of the field visit programmes conducted are given below.

Date	District	Village
13 to 15 July 2017	Nizamabad	Morthad, Armoor, Donkeshwar
18 to 19 July 2017	Mahbubabad	Inugurthy, Chinnamuppam

21 to 22 July 2017	Nirmal	Koritikal, Laxmanchanda
25 to 27 July 2017	Jagityal	Joginipalli, Ailapur, Ibrahimpatnam

Now the analysis of the data collected is going on. The analysis will be completed as scheduled and the report will be ready within one month.

2.Value Chain Analysis of Seabuckthorn in Leh

The Director, DASD visited Leh, Kashmir and convened a meeting at Ladakh under the chairmanship of Honourable Executive Councillor of Ladakh Autonomous Hill Development Council (LAHDC) to discuss the implementation of value chain study of Seabuckthorn (SBT) in Leh area. Dr Tsering Stobdan, Scientist, DIHAR-DRDO, who was done studies on post-harvest management of SBT, Divisional Forest Officer Leh, Chief Horticulture Officer, LAHDC and representatives from SKAUST also participated in the meeting. A committee has been constituted under the Chairmanship of Dr Tsering Stobdan to conduct the value chain study of SBT in Leh. The methodology of the study and timeframe have been finalized.

Now the field visits programmes and interaction with berry collectors, traders, commission agents etc. are going on and nearing completion. After that the data will be compiled and analysed. The final report can be completed by next month.