

**F. No. 45-46/2018-Hort**  
**Government of India**  
**Ministry of Agriculture & Farmers Welfare**  
**Department of Agriculture, Cooperation & Farmers Welfare**  
**(Horticulture Division)**

KrishiBhawan, New Delhi  
Dated: 24<sup>th</sup> June, 2020

To

The Mission Director,  
State Horticulture Missions (SHMs),  
All States

**Subject: Modification in Guidelines of the Scheme for Creation of Integrated Supply Chains for Fruits and Vegetables in major Cities.**

Madam/Sir,

Kindly refer to the letter of even No. dated 30-04-2020 vide which Scheme for Creation of Integrated Supply Chains for Fruits and Vegetables in major Cities was issued.

2. Based on the feedback from most of the State Governments that for successful implementation of the scheme, the involvement of private sector traders / service providers / retailers etc. with requisite experience, is necessary. The matter has been considered in the Ministry. After careful consideration, the competent authority had agreed to modify the scheme guidelines as per request of the State Governments.

3. Accordingly, Para 5.B of the Scheme under "Implementing Agencies" may be read as under :

**"Para 5.B. Implementing Agencies :**

*Nodal officers will identify a "Lead Agency(s)" for implementation of the Supply Chain projects for fruits & vegetables in the identified cities.*

*Farmers/Farmer Group/FPOs and their Federations/Co-operatives and Self Help Groups, existing Suppliers/Traders of fruits & vegetables, Retailers and Wholesalers, Supply Chain Operators and any other Government/Private entity with suitable experience in procurement and trading of horticulture produce can apply under the scheme for availing financial assistance. Wherever necessary, the State & Central Government agencies/entities, Marketing Federations and Large Co-operatives engaged in supply chain operations may also be involved in creation of large infrastructure and distribution network as per implementation requirement.*

*Any such organization undertaking this activity with financial assistance under the scheme will be called the **Project Implementing Agencies (PIA).***"

4. Keeping in view of the prevailing situation due to COVID-19 and difficulties faced by farmers in selling & transport of perishable produce, you are requested to submit your proposals for approval to the Ministry immediately.

5. This may be treated as Most Urgent.

Yours faithfully



(Harit Kumar Shakya)  
Under Secretary (MIDH)  
Email:rajpaal.meena64@nic.in

Copy to:

Principal Secretary/Secretary (Horticulture), All States

Copy for information to:

1. PS to Hon'ble AM/ MoS (PR), M/o A&FW
2. Sr. PPS to Secretary/Additional Secretary (AL), DAC&FW