

F.No-33-70/2016-MIDH (AAP)  
Government of India  
Ministry of Agriculture Cooperation & Farmers Welfare  
Department of Agriculture Cooperation & Farmers Welfare  
(Horticulture Division)

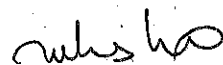
Room No- 434  
Krishi Bhawan, New Delhi-1  
Dated: 07<sup>th</sup> April, 2017

**OFFICE MEMORANDUM**

**Subject: Minutes of the meeting chaired by Director (Horticulture) to review activities of National Level Agencies (NLAs) at Room No. 246, Krishi Bhawan, New Delhi-reg.**

A copy of minutes of the meeting chaired by Director (Horticulture) to review activities of National Level Agencies (NLAs) held on 24.03.2017 is enclosed for information and necessary action.

**Encl: as above**



**(M.K. Mishra)**  
Under Secretary (MIDH)  
Ph. No. 011-23074238  
Email: [mrityunjaya.m@nic.in](mailto:mrityunjaya.m@nic.in)

**Distribution:**

- (i) Dr. B. L. Saraswat, Director & ED, NBB
- (ii) Shri. Kuldeep Singh, Senior General Manager, NSC
- (iii) Shri. Vijay Shankar Pandey, Asstt. Manager, NSC
- (iv) Shri P. K. Yadav, Acting Director, NHRDF

**Copy to (for information):**

- (i) PS to JS (MIDH)
- (ii) PPS to Dir (Hort)

Minutes of the meeting held on 24<sup>th</sup> March, 2017 at Krishi Bhawan, New Delhi to Review the activities of National Level Agencies under MIDH

The Review meeting of NLAs under MIDH was held under the chairmanship of Director (Horticulture) at 11.00 AM on 24.03.2017 to monitor the physical and financial progress of Annual Action Plan 2016-17 of NBB, NSC and NHRDF, action taken on directions in the previous review and finalization of their AAP 2017-18.

The list of participants is given at Annexure 1.

At the outset, Director (Horticulture), DAC welcomed the representatives of NBB, NSC and NHRDF. Based on the discussion held and clarifications furnished by NBB, NSC and NHRDF, the following observations were made:

#### **National Bee Board (NBB)**

1. In context of nil achievement under skill development, it was clarified by NBB that it is in process of affiliation of five organizations (including SAUs/KVKs/Member Societies) identified by ASCI as Training partners. However, no achievement has been reported so far. NBB has not been able to conduct even a single batch for skilling. Therefore, for next year, NBB was asked to allocate 25% of the total budget for capacity building and skill development and to consider upgrading normal training to skill development training. NBB was asked to focus more on skill development and should identify more skill sets.
2. Achievement of NBB is zero in case of number of components such as Disease Diagnostic Labs, Development of Nucleus Stock, Dev of data base on bee keeping, Development of bee breeder, etc. However, NBB has reported that progress under these components is achieved under IBDCs. NBB was therefore asked to keep records of these activities separately.
3. NBB has reported some incorrect figures on online web portal. They were asked to rectify it and provide details in remark column.
4. Till date only eight seminars have been conducted by NBB. NBB was directed to enclose the outcome reports of the seminars immediately.
5. NBB has spent more on IBDCs, with major part spent on training and seminars. They were asked to submit request for inter component changes.
6. For next year, NBB was asked to submit AAP with total outlay of Rs.14 Cr. NBB was asked to submit AAP in given format within 2 days.

S. No.	Components	
A.	IBDC	NBB was asked to provide tentative location for IBDCs with details of components undertaken.
B.	Skill Development	NBB was asked to provide skill development for Bee Keeper/Keeping and some other related skill sets with total outlay Rs. 3 Cr. and for training not more than Rs. 50 Lakhs should be allocated.
C.	Pollination Support through Bee Keeping	Nucleus Stock, Bee Breeder, etc.
D.	Seminars	To be specified with outcome/deliverables
E.	Publication	
F.	MM	Not exceeding 5% of total outlay

#### **National Seed Corporation (NSC)**

1. NSC was asked to explore the possibility of same bank account for revenue generated from seed sale and funds received under MIDH.
2. NSC was asked to prepare Annual Action Plan for 2017-18 with total outlay of Rs. 8 Cr.
3. NSC was asked to give focus on skill development training. NSC agreed to allocate Rs. 60 lakhs for conducting gardeners training during 2017-18 as per the ASCI norms.

#### **National Horticultural Research and Development Foundation (NHRDF)**

1. Overall achievement made by NHRDF was satisfactory.
2. NHRDF was asked to submit Annual Action Plan for 2017-18 with total outlay of Rs.10 Cr. Under the AAP 2017-18, NHRDF was asked to allocate Rs. 30 lakhs for skill development on nursery management and Rs. 30 lakhs for gardeners training.
3. During 2017-18, NHRDF was asked to conduct 6 (six) value chain studies for Onion, Potato, Garlic and tomato with total outlay of Rs.150 lakh under project proposal component. For training of farmers allocation should not be more than Rs. 75 Lakh and for seminars Rs.25 lakh should be allocated.

The meeting ended with a vote of thanks to the Chair.

## Annexure 1

**List of Participants**

<b>S. No.</b>	<b>Name of Participants</b>	<b>Designation</b>	<b>Contact No.</b>
1.	Shri Pankaj Kumar	Chairman	
2.	Dr. B. L. Saraswat	Director & ED, NBB	9868824532
3.	Shri. Kuldeep Singh	Senior General Manager, NSC	011-25843707
4.	Shri. Vijay Shankar Pandey	Asstt. Manager, NSC	9717010095
5.	Shri P. K. Yadav	Acting Director, NHRDF	

F.No-33-70/2016-MIDH (AAP)  
Government of India  
Ministry of Agriculture Cooperation & Farmers Welfare  
Department of Agriculture Cooperation & Farmers Welfare  
(Horticulture Division)

Room No- 434  
Krishi Bhawan, New Delhi-1  
Dated: 07<sup>th</sup> April, 2017

**OFFICE MEMORANDUM**

**Subject: Minutes of the meeting chaired by Director (Horticulture) to finalize AAP 2017-18 of National Level Agencies (NLAs) at Room No. 246, Krishi Bhawan, New Delhi-reg.**

A copy of minutes of the meeting chaired by Director (Horticulture) to finalize AAP 2017-18 of National Level Agencies (NLAs) held on 31.03.2017 is enclosed for information and necessary action.

**Encl: as above**



(M.K. Mishra)  
Under Secretary (MIDH)  
Ph. No. 011-23074238  
Email: [mrityunjaya.m@nic.in](mailto:mrityunjaya.m@nic.in)

**Distribution:**

- (i) Shri. Venkatesh Hubballi, Director DCCD
- (ii) Shri. Homy Cherian, Director DASD
- (iii) Shri. Anshuman Siddhantha, Executive Manager, NCCD
- (iv) Ms. Mamta Rupolia, Export Promotion Officer, Spices Board

**Copy to (for information):**

- (i) PS to JS (MIDH)
- (ii) PPS to Dir (Hort)

**Minutes of the meeting held on 31<sup>st</sup> March, 2017 at Krishi Bhawan, New Delhi to finalize Annual Action Plan 2017-18 of National Level Agencies under MIDH**

The meeting of NLAs under MIDH was held under the chairmanship of Director (Horticulture) at 03.00 PM on 31.03.2017 to finalize the Annual Action Plan 2017-18 in respect of DASD, DCCD, NCCD and Spices Board.

The list of participants is given at Annexure 1.

At the outset, Director (Horticulture), DAC welcomed the representatives of DASD, DCCD, NCCD and Spices Board. Based on the discussion held and clarifications furnished by DASD, DCCD, NCCD and Spices Board, the following suggestions were made for the finalization of AAP 2017-18:

**Directorate of Arecanut and Spices Development (DASD)**

1. In case of Production and Distribution of Planting Materials, DASD allocates targets only for public nurseries. However, during 2017-18 DASD was asked to explore the possibility of fixing some targets for private nurseries for production of planting material. They were requested to closely monitor the activities of both the nurseries (Public & Private) and come up with the comparison report.
2. DASD was asked to increase the target of accreditation of Spices Nurseries up to 25 numbers:
3. DASD was asked to conduct front line demonstration more on farmers' field.
4. DASD was asked to give more emphasis on Skill Development Programme and Value Chain Study while formulation of AAP 2017-18. After detailed discussion, DASD agreed to submit AAP with total outlay of Rs.1100 lakh in given format incorporating physical target for each component.

		Rs. in Lakhs
S.No.	Programmes	Tentative Outlay
1	Production and Distribution of Planting Materials	600
2	Technology Dissemination through Frontline Demonstration	140
3	Survey/Studies	
a.	Value chain study on spices in Tamil Nadu	25
b.	Value chain study on spices in North East	25
4	Skill Development	
a.	Nursery Management	50
b.	Gardener Training	50
5	Transfer of Technology programmes	100
7	TSG (Monitoring)	7.13
8	Project Based Programmes	
a	Participatory mode of rehabilitation of black pepper (SAGY)	7.39
b	Participatory mode of rehabilitation of black pepper at Cheruthazham	5.48
c	Establishment of Ginger Seed Production Centre (FPO Model)	26
d	Hi tech prod system for quality disease free seed rhizomes of Turmeric and Ginger	9
8	Mission Management	55
	<b>TOTAL</b>	<b>1100</b>

## Directorate of Cashew and Cocoa Development (DCCD)

1. DCCD was asked to conduct quantitative study on impact of Rejuvenation on cashew plantation.
2. DCCD was asked to give accreditation to 50 Nurseries during 2017-18 with star ratings.
3. DCCD was asked to give more emphasis on Skill Development Programme and Value Chain Study while formulation of AAP 2017-18. After detailed discussion, DCCD agreed to submit AAP with total outlay of Rs.1200 lakh in given format incorporating physical target for each component.

(Rs. in lakh)

Component	Tentative Outlay
<b>A. Establishment of New Plantations of cashew and cocoa (ha) without integration with drip</b>	
1. Cashew	
1.1 Fresh planting	279
1.2 2nd year maintenance	40.6
1.3 3rd year maintenance	59.99
2. Cocoa	
2.1 Fresh planting	36
2.2 2nd year maintenance	65.04
2.3 3rd year maintenance	41.04
<b>B. Establishment of new plantation by replacing senile plantations and replanting with HYVs</b>	
1. Replanting Afresh	150
2. 2nd Year maintenance	40.77
3. 3rd Year maintenance	63.65
<b>C. Rejuvenation of cashew plantation</b>	36
<b>D. Cashew Productivity improvement through high density planting</b>	36
<b>E. Technology Dissemination through demonstrations/front line demonstrations of cashew and cocoa (nos) on project basis</b>	9
<b>F. Production of planting material: up-gradation of nuresery infrastructure to meet accreditation norms*</b>	95
<b>G. Production forecast for cashew:Data bank management</b>	
<b>H. HRD in cocoa and cashew</b>	
1. Training of the farmers within the state	18
2. Exposure visit of farmers	13
3. National Level Training programme	10
4. Cashew apple utilization training	3
5. Skill development programme (Nursery Management)	60
<b>I. Publicity for crop promotion (Cashew and Cocoa)</b>	
1. National seminar on cashew	5
2. District level seminar	15
3. Cashew/Cocoa fair/field day	5
4. Exhibition/Advt./Printing literature etc.	24

5. Workshop/seminar/exhibition under SAGY	
<b>J. Studies/Surveys</b>	
1. Value chain study of cashew in traditional areas	10
2. Value chain study of cashew in non-traditional areas	10
3. Research study on reasons for high import and possible solutions	15
<b>K. Mission Management</b>	59.91
<b>Grand Total (Financial Target &amp; Achievement)</b>	<b>1200</b>

\* Target for 50 nurseries to be accredited for 2017-18

### National Centre for Cold Chain Development (NCCD)

1. NCCD was asked to allocate 25% of their outlay (i.e., Rs. 75 lakhs) to Skill Development for skill sets of PHM (Facility Manager (CS+RC+PH), Reefer Technician, Line operator (PH+RC), Reefer Vehicle Technician), etc.
2. NCCD was requested to conduct four Value Chain study in Uttar Pradesh, Tamil Nadu, Gujarat, Mizoram after coordinating with respective SHMs, accordingly.
3. NCCD was asked to give more emphasis on Skill Development Programme and Value Chain Study while formulation of AAP 2017-18. After detailed discussion, NCCD agreed to submit AAP with total outlay of Rs.300 lakh in given format incorporating physical target for each component.

(Rs. In Lakhs)

Component Name	Tentative Outlay
<b>A. Capacity building/training/HRD</b>	
1. Awareness campaign for cold chain	20
2. Skill Development*	75
3. Institutional capacity building	
3.1 Cold chain training at Danfoss Chennai (Duration: 3 days)	5
3.2 Cemafruid Training at France Paris	45
4. Ripening Chamber & Pach house training (Duration: 1-2 days)	40
<b>B. Mission Management</b>	8
<b>C. Seminars, workshop, knowledge dissemination</b>	
1. International Level	10
2. National Level	10
<b>D. Survey, studies, evaluation, etc.</b>	
4 Value Chain Studies in 4 states for Rs. 20 Lakh each	80
<b>E. Publicity, Printed literature etc. as per MIDH guidance</b>	7
<b>Grand Total</b>	<b>300</b>

\* Facility Manager (CS+RC+PH), Reefer Technician, Line operator (PH+RC), Reefer Vehicle Technician



## Spices Board

1. Director of the Spices Board was not able to attend the meeting. A representative from Spices Board participated in the meeting. Since the representative was not in a decision making authority, discussion could not be held. However, she was conveyed the recommended AAP 2017-18 as per their proposal submitted to MIDH.
2. For 2017-18, Spices Board was asked to submit AAP with total outlay of Rs.200 lakhs in given format with physical target for each component.

(Rs. In Lakhs)

S. No.	Components	Tentative Outlay
1	Skill Development Nursery Management)	40
2	Survey/Study, etc.	
a	Value chain Analysis of Spices in Karnataka	20
b	Value chain Analysis of Spices in Rajasthan	20
c	Value chain Analysis of Spices in Sikkim	20
3	Demonstration at farm level	20
4	Horticulture Mechanization	60
5	HRD	5
6	MM	10
7	Seminar/Conference/Workshop	5
	<b>Total</b>	200

The meeting ended with a vote of thanks to the Chair.

**Annexure 1****List of Participants**

<b>S. No.</b>	<b>Name of Participants</b>	<b>Designation</b>	<b>Contact</b>
1.	Shri Pankaj Kumar	Chairman	
2.	Shri. Venkatesh Hubballi	Director, DCCD	9895122719
3.	Shri. Homy Cherian	Director, DASD	9495365854
4.	Shri. Anshuman Siddhantha	Executive Manager, NCCD	
6.	Ms. Mamta Rupolia	Export Promotion Officer, Spices	