

F. No. 51-6/2016 – NCCD
National Centre for Cold-chain Development
Ministry of Agriculture & Farmers Welfare

Date – 31/1/2017

Subject – Minutes of the meeting to review the findings of the committee to study NDDDB cluster & FPO model for marketing vegetables.

A meeting to review the findings of the two committees to study the NDDDB cluster model (Chairman Dr. S.K. Malhotra, AC) & FPO model (Chairman Sh. Sumanta Chaudhuri, MD, SFAC) for marketing vegetables was held under the chairmanship of the Hon'ble Union Agriculture Minister on 31/1/2017 at Krishi Bhawan.

Following are the highlights of the review by the Hon'ble Minister:-

- a) CEO-NCCD presented findings & recommendations of the two committees.
- b) Hon'ble Minister enquired about the process of FPO formation with NGO's NABARD and SFAC. Hon'ble Minister also noted the SAFAL paid farmers on delivery of produce, and that price was directly linked to Azadpur rates.
- c) Hon'ble Minister was updated on status of the Kisan Mandi in Delhi which is still not functional. He desired that Kisan Mandi operations be reviewed and strengthened to make it functional.

(Action: JS Mkt)
- d) Hon'ble Minister took note of and appreciated recommendations of both committees and directed that FPO formation should be cluster based and crop specific and focused on promoting contiguous farming to offset challenges of small and holdings.

(Action: SFAC)
- e) Hon'ble Minister suggested conducting training programs for CEO's of FPO's in association with NIAM with focus on marketing. Old FPOs should be helped to make transition to cluster based and crop specific approach.

(Action: SFAC)
- f) Hon'ble Minister suggested that more focus on linking FPO's to eNAM for getting fair price and to expand market of its produce.

(Action: SFAC, JS Mkt)

- g) The FPO should be preferred to give seed and fertilizer dealership on the priority basis and be treated at par with co-operative for this purpose.

(Action: Chemical & Fertilizer)

- h) Hon'ble Minister suggested that revisions to the MIDH guidelines to accommodate the inclusion of Apni Mandis for individual FPO's so as to function as farm-gate mandis.

(JS MIDH)

- i) Hon'ble Minister suggested that pilots may be development to link the SAFAL model with farm-gate to serve as an ideal combination of aggregation at FPO level and marketing at SFAL level. For this purpose, 5 locations can be developed for vegetables with Delhi as the central market.

(Action: SFAC)

- j) Hon'ble Minister desired SAFAL have operations outside Delhi also.

(Action: NDDDB)

- k) Hon'ble Minister suggested to include in the MIDH guidelines the clause that FPO's be formed on basis of contiguous land and common crop type.

(Action: SFAC)

The meeting concluded with vote of thanks to chair.

The members present at the meeting were:

1. Hon'ble Union Minister for Ministry of Agriculture & Farmers Welfare
2. Mr. Sumanta Chaudhuri (MD, SFAC)
3. Dr. S.K. Malhotra (Commissioner Hort. & Agri.)
4. Dr. Shakil Ahmed (JS, MIDH)
5. Smt. Alka Bhargava (JS, Marketing)
6. Mr. Pankaj Kumar (Director, MIDH)
7. Mr. Pawanexh Kohli (CEO & Chief Advisor, NCCD)
8. Mr. Vanshanj Kaul, Assistant to Committee, Executive Manager, NCCD
9. Dr. Kalpana Pokhriyal (MSG – SFAC)