

**F. No. 33-4/2016-MIDH(AAP)**  
**Government of India**  
**Ministry of Agriculture & Farmers Welfare**  
**Department of Agriculture Cooperation & Farmers Welfare**  
**(Horticulture Division)**

Room No- 434  
Krishi Bhawan, New Delhi  
Dated: 28<sup>th</sup> June, 2016

To

Director General  
Ch. Charan Singh National Institute of Agricultural Marketing,  
Kota Road, Bambala, near Sanganer,  
Jaipur-302033 (Rajasthan)

**Subject: Inclusion/ empanelment of NIAM as NLA under MIDH- approval reg.**

Sir,

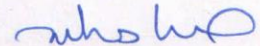
I am directed to refer to the subject mentioned above and to say that Competent Authority has approved Inclusion/ empanelment of National Institute of Agricultural Marketing (NIAM) as National Level Agency (NLA) under MIDH from 2016-17 onwards.

2 Accordingly, Rs. 2.00 Crore (Rupees Two Crore only) has been earmarked for implementation of activities under MIDH for 2016-17 (copy enclosed).

3 You are, therefore, requested to furnish your Annual Action Plan (AAP) 2016-17 as per MIDH guidelines at the earliest.

**Encl: as above**

Yours faithfully,



**(M. K. Mishra)**

Under Secretary to the Government of India

Ph: 011-23074238

Email: mrityunjaya.m@nic.in

Copy to :-

1. PPS to Secretary (A&C)/PPS to Addl. Secretary (RS)/PS to JS (MIDH)/ PPS to HC/ PPS to HA,
2. JS (Marketing)
3. ADC (AV)/ Dir. (Hort.)/ ADC(TS)
4. DC (SK)
5. AC (SKK)/ US(SK)/ US(VT)
6. SO(RKC)/ SO(PKM)
7. Technical Director, NIC with a request to upload the same in [www.nhm.nic.in](http://www.nhm.nic.in)
8. Guard File