

F. No. M-14011/3/2023- MIDH (AAP)  
Government of India  
Ministry of Agriculture & Farmers Welfare  
Department of Agriculture & Farmers Welfare  
(Horticulture Division)

Krishi Bhawan, New Delhi.  
Dated: 24<sup>th</sup> May, 2023

To

Director  
Directorate of Cashew & Cocoa Development (DCCD)  
Kera Bhawan, Kochi-682011  
Kerala

**Subject:-Implementation of Mission for Integrated Development of Horticulture (MIDH) programme - Approval of Annual Action Plan (AAP) 2023-24 of DCCD - regarding.**

Sir,

I am directed to convey the approval for implementation of MIDH programme by the Directorate of Cashew & Cocoa Development (DCCD) during 2023-24 with an outlay of Rs. 1101.66 Lakhs (including spill over activities of Rs. 101.66 Lakhs). The component wise details of Annual Action Plan, 2023-24 indicating physical targets and financial outlay are enclosed. Details are also available on MIDH website. DCCD is also requested to provide technical assistance and hand holding assistance to all the states regarding development of Cashew and Cocoa across the country.

2. It is also requested that the programme may be implemented as per the provisions and norms of the MIDH scheme. The monthly progress may be updated on the website by the 5<sup>th</sup> of every month and hard copy be furnished to this Department by the 10<sup>th</sup> of every month.

**Encl: as above**

Yours faithfully,

  
24.5.23

(Harit Kumar Shakya)

Under Secretary to Government of India

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**Summary of Annual Action Plan 2023-24: DCCD**

*(Rs. in Lakhs)*

Sl. No.	Name of the Activity	2023-24			Spill Over	
		Phy Target	Fin Outlay	% Outlay	Phy Target	Fin Outlay
<b>1</b>	<b>Establishment of new plantation (ha)</b>					
a	Cashew					
i	Fresh Plantation	2700	324.00	32.4	262	31.44
ii	2nd year maintenance	3202	128.08	12.8		
iii	3rd year maintenance	501	20.04	2.0		
b	Cocoa					
i	Fresh Plantation	300	36.00	3.6		
ii	2nd year maintenance	200	8.00	0.8		
iii	3rd year maintenance	148	5.92	0.6		
<b>2</b>	<b>Replacing senile plantation and replanting with high yielding varieties (ha)</b>					
i	Fresh Plantation	850	102.00	10.2		
ii	II year maintenance	690	27.60	2.8		
iii	III year maintenance	1140	45.60	4.6		
<b>3</b>	<b>Technology dissemination through FLD</b>					
a	Establishment of demonstration plot with high density in Cashew	49	19.60	2.0	41.0	16.4
b	Varietal demonstration in Cocoa	610	122.00	12.2		
<b>4</b>	<b>Nursery programme</b>					
i	Establishment of High-tech nursery in Cashew					
ii	Establishment of big cashew nursery			0.0	1.0	20.0
iii	Establishment of small cashew nurseries	1	7.50	0.8	1.0	7.5
iv	Upgradation/ modernization of nurseries	2	10.00	1.0		
v	Accreditation of nurseries	40	7.00	0.7	1.0	0.03
<b>5</b>	<b>Publicity for crop promotion including NE States</b>					
i	National Conference (Cashew/Cocoa)	1	5.00	0.5		
ii	District level seminar	23	17.25	1.7		
iii	Cashew / Cocoa fair/field day (State Level)	3	6.00	0.6		2.3
iv	Plublicity / Advt. / Printing literature etc.		18.81	1.9		0.91
v	Stakeholders meet on cashew and cocoa (District level)	2	4.00	0.4		
<b>6</b>	<b>HRD in cashew and cocoa</b>					
	National Level Training on Cashew	1	6.00	0.6		
	National Level Training on Cocoa			0.0		
	Cashew apple utilization training	10	2.00	0.2	9.0	1.75
	Farmers training on cashew/cocoa production technologies	60	18.00	1.8	15.0	4.3
	Skill development training on Value addition in cashew and Cocoa					
	Exposure visit	4	11.00	1.1	2.0	3.95
<b>7</b>	<b>Production forecast</b>		1.60	0.2		0.8
<b>8</b>	<b>Primary processing units in cocoa</b>			0.0	5.0	10.0
<b>9</b>	<b>Mission management</b>		47.00	4.7		2.3
	<b>Total (Cashew and Cocoa)</b>		<b>1000.00</b>	<b>100.00</b>		<b>101.66</b>