

F. No. 33-42/2017- MIDH (AAP)  
Government of India  
Ministry of Agriculture & Farmers Welfare  
Department of Agriculture, Cooperation & Farmers Welfare  
(Horticulture Division)

Krishi Bhawan, New Delhi.  
Dated: 02<sup>nd</sup> August, 2018

To

Director  
Directorate of Cashew & Cocoa Development (DCCD)  
Kera Bhawan, Kochi-682011  
Kerala

**Subject: Implementation of National Horticulture Mission (NHM) programme-  
Approval of Annual Action Plan (AAP) 2018-19 - regarding.**

Sir,

I am directed to convey the approval for implementation of National Horticulture Mission (NHM) programme by the Directorate of Cashew & Cocoa Development (DCCD) during 2018-19 with an outlay of Rs. 418.48 Lakhs. The component wise details of Annual Action Plan, 2018-19 indicating physical targets and financial outlay are enclosed. Details are also available on NHM website. DCCD is also requested to provide technical assistance and hand holding assistance to all the states regarding development of Cashew and Cocoa across the country.

2. DCCD is requested not to hire any contractual staff. Further, it may be noted that for II & III year maintenance, the money will be transferred in time bound manner in account of farmers.

3. It is also requested that the programme may be implemented as per the provisions and norms of the NHM scheme. The monthly progress may be posted on the website by the 5<sup>th</sup> of every month and hard copy be furnished to this Department by the 10<sup>th</sup> of every month.

**Encl: as above**

Yours faithfully,



**(M.K. Mishra)**

Under Secretary to the Government of India (MIDH)

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*Copy to Horticulture Commissioner, DACFW with a request to monitor the maintenance activities for the II & III year and also to work out a merger proposal of DCCD with CDB preferably within a month.*

## Summary of Annual Action Plan 2018-19: DCCD

Rs. in Lakhs

Name of the Component/Activity	Unit	2018-19		
		Physical Target	Financial Outlay	% of Outlay
<b>A. Est. of New Plantations of cashew and cocoa (ha) without integration with drip</b>				
1.Cashew				
1.1 Fresh Planting	Ha	0	0	0
1.2 2nd year maintenance	Ha	1549.83	61.99	14.81
1.3 3rd year maintenance	Ha	808.97	32.36	7.73
2.Cocoa				
2.1 2nd year maintenance	Ha	718.20	28.73	6.87
2.2 3rd year maintenance	Ha	1615.50	64.62	15.44
<b>B. Cashew Productivity improvement through high density planting</b>				
2nd Year Maintenance (M2)	Ha	64.23	5.14	1.23
<b>C. Est. of new plantation by replacing senile plantations and replanting with HYVs</b>				
2.2nd Year maintenance	Ha	985.90	39.43	9.42
3.3rd Year maintenance	Ha	1019.25	40.77	9.74
<b>D. Accreditation of Nurseries</b>				
		30.00	5.00	1.19
<b>E. HRD in cocoa and cashew</b>				
1.Training of the farmers within the state	No.	25.00	22.50	5.38
2.Exposure visit of farmers	No.	5.00	13.00	3.11
3.National Level Training programme	No.	2.00	10.00	2.39
4.Cashew apple utilization training	No.	32.00	4.00	0.96
5.Skill development programme (Nursery Management)	No.	5.00	25.00	5.97
<b>F. Publicity for crop promotion (Cashew and Cocoa)</b>				
1.National seminar on cashew	No.	1.00	5.00	1.19
2.District level seminar	No.	30.00	15.00	3.58
3.Cashew/Cocoa fair/field day	No.	20.00	5.00	1.19
4.Publicity/Advt./Printing literature etc.	No.	NB	20.00	4.78
<b>G. Mission Management</b>				
			20.94	5.00
<b>Grand Total</b>			<b>418.48</b>	<b>100.00</b>

*Subhojit*