

F. No. 33-67/2017- MIDH(AAP)  
Government of India  
Ministry of Agriculture & Farmers Welfare  
Department of Agriculture, Cooperation & Farmers Welfare  
(Horticulture Division)

Krishi Bhawan, New Delhi.  
Dated: 04<sup>th</sup> September, 2017

To

The Chairman  
Coconut Development Board  
Kera Bhawan, SRVHS Road  
Kochi- 682011

**Subject: Implementation of National Horticulture Mission (NHM) programme-  
Approval of Annual Action Plan (AAP) 2017-18 - regarding.**

Sir,

I am directed to convey the approval for implementation of National Horticulture Mission (NHM) programme by the Coconut Development Board (CDB) during 2017-18 with an outlay of Rs. 196.00 crore (including unspent balance of Rs. 4.806 Cr.). The component wise details of Annual Action Plan, 2017-18 indicating physical targets and financial outlay are enclosed. Details are also available on NHM website. CDB is also requested to provide technical assistance and hand holding assistance to all the states regarding development of Coconut across the country.

It is also requested that the programme may be implemented as per the provisions and norms of the NHM scheme. The monthly progress may be posted on the website by the 5<sup>th</sup> of every month and hard copy be furnished to this Department by the 10<sup>th</sup> of every month..

**Encl: as above**

Yours faithfully,



(M.K. Mishra)

Under Secretary to the Government of India (MIDH)

Ph. No. 011-23074238

Email: [mrityunjaya.m@nic.in](mailto:mrityunjaya.m@nic.in)

**Summary of Annual Action Plan 2017-18: CDB**

Rs. in Lakhs

S. No.	Item	Unit	Physical	Financial
<b>1</b>	<b>Production and Distribution of Planting Material</b>			
a)	<b>Demonstration cum Seed Production (DSP) Farms</b>			
i)	Setting up new DSP farms	ha	2	50
ii)	Maintenance of old DSP farms	ha	10	270
b)	<b>Regional Coconut nurseries</b>	ha	100	400
c)	Establishment of Nucleus Coconut Seed garden	ha	7.0	18.0
i)	Maintenance I year	ha	1.0	1.5
ii)	Maintenance II year	ha	7.0	10.5
d)	Establishment of Small Coconut Nursery	ha	40.0	10.0
i)	Maintenance	ha	50.0	12.5
	<b>Sub-total</b>		<b>217.0</b>	<b>772.5</b>
<b>2</b>	<b>Expansion of Area under Coconut</b>			
a	Normal Area	ha	2910.0	94.6
	Maintenance	Ha	1496.5	48.6
b	Hilly and Scheduled areas	ha	850.0	54.8
	Maintenance	ha	763.6	52.5
	<b>Sub-total</b>	ha	<b>6020.1</b>	<b>250.5</b>
<b>3</b>	<b>Integrated Farming for productivity improvement</b>			
a	Laying out of Demonstration plots	ha	25818.0	4518.2
	Maintenance		20387.0	2852.3
b	Organic Manure Units	No	100.0	40.0
	<b>Sub-total</b>		<b>46305.0</b>	<b>7410.5</b>
<b>4</b>	<b>Technology Demonstration/Quality testing lab</b>	No.	<b>2.0</b>	<b>42.0</b>
<b>5</b>	<b>Marketing, Market Intelligence Services, statistics, and Strengthening of Export Promotion Council (EPC)</b>	No.	<b>4.0</b>	<b>200.0</b>
<b>6</b>	<b>Information &amp; Information Technology</b>	No.	<b>15.0</b>	<b>750.0</b>
<b>7</b>	<b>Technical Service &amp; Project Management</b>	No.	<b>PB*</b>	<b>3000.0</b>
<b>8</b>	<b>Technology Mission on Coconut</b>	No.	<b>PB*</b>	<b>1500.0</b>
<b>9</b>	<b>Replanting and Rejuvenation of Old coconut garden</b>			
i)	Replanting	ha	10240.0	4582.4
ii)	Rejuvenation	ha	3011.5	263.5
iii)	Pending Payments			480.6
	<b>Sub-total</b>		<b>13251.5</b>	<b>5326.5</b>
<b>10</b>	<b>Coconut Palm Insurance Scheme</b>	No.	<b>PB*</b>	<b>40.0</b>
<b>11</b>	<b>Kera Suraksha Insurance Scheme</b>	No.	<b>PB*</b>	<b>8.0</b>
<b>12</b>	<b>CoE on Coconut</b>	No.	<b>PB*</b>	<b>300.0</b>
	<b>Total</b>			<b>19600.0</b>

\* PB - Project Based.

*Subs*